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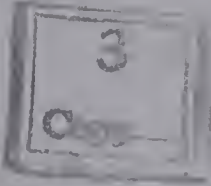






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# **PROGRAM GUIDE FOR FRANCE**

*U.S.*

**OFFICE OF WAR INFORMATION  
UNITED STATES OF AMERICA**

**Compiled  
APRIL 1, 1945  
→ Management Planning Office**







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## INTRODUCTION

The Program Guide for France, as outlined in this document, includes the latest information policy statements, operational guidance, production schedules and distribution plans for outposts in France.

It should be understood that this document represents the first of a series and is subject to considerable refinement. It does, however, include all approved plans for France and is to be used as a guide by the entire organization.

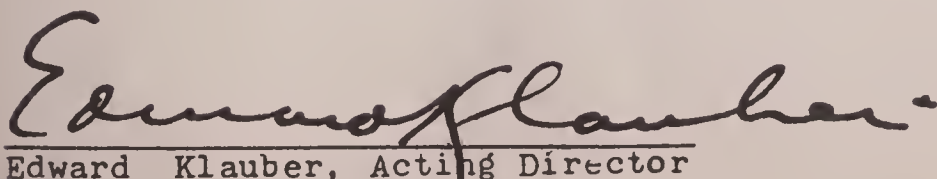
The issuance of these consolidated target area plans will not supersede or replace any existing control or clearance procedure. Any basic deviations from the plans incorporated herein must receive the usual approval on a project basis.

Responsibility for the issuance of loose-leaf revisions, necessary to keep abreast of changes, is delegated to the Outpost Manager of Area I.



Edward W. Barrett, Director  
Overseas Branch

Approved April 1, 1945



Edward Klauber, Acting Director  
Office of War Information







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# **PART I**

## **AIMS AND THEMES**







## NOTICE

The attached copy of the "Program Guide for France" is being addressed to the position you occupy rather than to you personally because it is in loose-leaf form and will be revised or supplemented whenever plans are changed.

Each office will be responsible for keeping their copies up to date by inserting new sheets or sections whenever received. It will not be necessary for you to take your copies with you when changing jobs, as copies are being supplied to every position in a key executive, liaison, or service capacity.

A similar document will be furnished for each country considered a target area by the Overseas Branch. All suggestions for revision of any "Program Guide" should be addressed to the Area Outpost Manager in the Deputy Director's Office responsible for the country in question.

The mailing list and distribution of supplemental pages will be serviced by the Management Planning Office in Washington.

A handwritten signature in cursive script that reads "Ralph B. Thompson".

Ralph B. Thompson,  
Chief, Management Planning Office, MS







## PART I, SECTION 1 - DEFINITION OF TERMS

1. An *AIM* is the statement of *why* we are issuing information or propaganda to a given target area.
2. A *THEME* is the statement of *what* we are issuing to achieve our aim.
3. A *MEDIUM* is the *how* of our efforts and refers to a specific vehicle for information.

For example: We may issue a booklet entitled "Medal of Honor Winners" (Medium) designed to tell the story of "American Democracy" (Theme) in terms of "Fighting America" (Sub-Theme) which helps to achieve our aim of (1) strengthening the bonds of understanding between the U.S. and our target, as well as (2) encouraging continued military operations.







## PART I, SECTION 2 - STATEMENT OF AIMS AND THEMES

1. WINNING THE WAR - To bring the global war as quickly as possible to a successful conclusion we want to:
  - a. Enlist the sympathy, cooperation and aid of other governments and people for the United Nations.
  - b. Progressively emphasize the Far Eastern War.
2. WINNING THE PEACE - To achieve our most vital and all-embracing goal of a sound, durable peace we want to:
  - a. Explain and make acceptable to all the aims of the United Nations including ourselves, for a lasting peace.
  - b. Counteract and eradicate the residual effects and continuing efforts of enemy propaganda.
  - c. Win support for the principles and institutions of international cooperation and organization.
  - d. Stress the idea that the U. S. is not pursuing imperialist aims.
3. PRESERVING THE PEACE - To reduce the causes which produce war and to stimulate the conditions which promote peace, we want to:
  - a. Encourage the physical and social welfare of people in every country.
  - b. Promote the free interchange of news and information throughout the world.
  - c. Encourage the development of a "free and democratic way of life" in all countries, "in accordance with their own customs and desires."  
(Stettinius)
  - d. Discourage manifestations of aggression and international lawlessness.
4. THE UNITED STATES - To further general international understanding and good relations, we want to:
  - a. Explain our interest and realization of our responsibilities in a peaceful world.
  - b. Correct misapprehensions and suspicions and develop sound appreciation and good will for America and Americans.
  - c. Facilitate mutual contacts and exchange reciprocity between Americans and other people.
  - d. Make available to others who share our aims such useful products of American "life" which contribute to our common goal.

THESE AIMS UNDERLIE OUR WORK IN ALL EUROPEAN AREAS.

As applied to France, our aims may be stated as follows:

- I. Negatively to dissipate persistent misconceptions and subversive propaganda; and positively to continue our present efforts to strengthen old and establish new bonds of understanding between the United States and France by filling in the gaps of French information concerning American institutions, the American character, the American way of life, and the transformations effected since we entered the war.



- II. (a) To recognize and encourage French military cooperation in the final prosecution of the European phase of the war to present the problem and record the achievements of the armed forces of the United States and France in all military theaters;
- (b) to report the Pacific fighting fully, encourage French participation in the Pacific war and explain the significance of this theater of operations to Americans and in its relation to American assistance to France.
- III. To encourage present and future French political cooperation in the establishment of the peace by correlating French demands with those of the United Nations, while continuing to reassure the French of our understanding of the real nature of the world conflict and reiterating our determination to join in an effective international organization, having real authority and power to maintain peace.
- IV. To continue our many-sided efforts to further the speed reestablishment of a well informed and democratic France by renewing and extending the cultural bonds linking the United States with France and pave the way for the resumption of regular institutional and private cultural contacts which will fill in the gaps in French information created by the German occupation and thus help satisfy the immense thirst for authentic knowledge of the last five years' developments.
- V. To strengthen French confidence in America's resolution to have a friendly and strong France assume her rightful place among the great nations of Europe and in the world and within the framework of an effective collective security system play the role due to her position; at the same time to express our awareness of what France has suffered and is undergoing, but also to impart information through all media of what the United States is contributing to her recovery. Implementing these aims are five major themes:
1. *AMERICAN DEMOCRACY IN ACTION*

(a) This subject represents a broad field in which Nazi propaganda about "pluto-democratic America," the four-year-old blackout of news, and our own failure to give France a wider picture of American life and institutions have worked together to give French people a misleading and distorted conception of our country. Actually, the United States has achieved as close an approximation to popular democracy as any other great nation, and with relatively little internal disturbance in relation to the achievements or in comparison with upheavals produced in other countries.

(b) There has never been a more critical need or a better opportunity to have this immensely important truth imparted to the French. It is impossible to exaggerate the tremendous thirst of the French for information. It is the responsibility of OWI as the foremost information agency of the American Government to impart, explain, and illustrate the working of the inherently democratic temper of the American people as it simultaneously expresses itself and renews its strength in the many-sided



activities of free American citizens. It falls within the jurisdiction of OWI to make accessible, particularly in human terms, the great store of available information on the functioning of American democratic institutions -- without blatantly flaunting their virtues but also without concealing their imperfections.

(c) Documentary films, books, both fiction and serious studies, progress reports on capital-labor relations, community undertakings, social services and legislation and public utilities, would be the most effective instruments for communicating this information. Since the opportunity exists and the French governmental and private bodies with which OWI cooperates desire it, we should continue and expand OWI efforts to facilitate the exchange of students, scientists, artists, writers, and trade-union representatives as an integral part of our services.

## 2. *THE HISTORY OF THE WAR AND THE WAR EFFORT, PARTICULARLY THE PACIFIC PHASE*

(a) A combination of factors still keeps the French public ignorant of many developments and aspects of the war, despite notable progress in overcoming this ignorance. This is particularly true concerning the American war effort and the transformation of American living and thinking since we entered the war. Not least is the failure to appreciate the place which the Pacific war occupies in our thinking. OWI should continue to make readily accessible material useful as background information to explain how our great industrial effort was directed to the winning of the war. Without being limited solely to America's contribution to the war, this material should also inform the French of the extent to which our industrial effort through Lend Lease was extended to aiding our allies.

## 3. *THE STORY OF ACHIEVEMENTS IN SCIENCE AND THOUGHT SINCE 1939*

(a) War and post-liberation conditions have also placed the French people under a heavy disadvantage with respect to knowledge and appreciation of cultural and scientific developments since 1939 and has exposed them to one of the most persistent themes of nazi anti-American propaganda, viz., that the Americans are materialists and destroyers of the traditional cultural values of Western civilization. OWI should continue to make available material dealing with the notable achievements, particularly in the United States but also in the other United Nations in the related fields of science and technology as well as in cultural and philosophical speculation. Without distorting the presentation, the story of our remarkable scientific research, technical progress, social legislation, opportunities for public education, achievements in belles lettres, music, theatre, dancing and the arts, could also be used as illustrations of our vital democracy. But the accent should fall on bridging the cultural gap as rapidly as possible and on preparing the resumption of a regular institutional and individual exchange of information.

(b) In making such scientific and cultural material available for French use, OWI should continue its close cooperation with the State Department and the American Embassy in Paris on the one hand, and with the French official agencies and private bodies and individuals on the other.



(c) We should continue to express our appreciation of all evidences of French cultural, artistic and scientific achievements, particularly in the face of the great obstacles confronting those achievements.

#### 4. *AMERICA'S RELATIONS WITH FRANCE*

(a) Books, the press, and the radio should continue to be utilized to impress upon the French people that we have not now and never have had any designs or intentions of infringing upon the political independence of restored France nor upon the territorial integrity of her overseas possessions.

(b) OWI should continue to express to the French people our conviction that political and social democracy on the continent of Europe can ill be established without a restored, stable and democratic France; but also to present the story of the aid that we have given and are giving in the recovery of France.

(c) It is especially imperative to use all available media to explain to the French people that American reconstruction missions on French soil are temporary in character and are limited strictly to the specific task of helping duly authorized French officials with their problems of recuperating from war and laying the foundations of security, prosperity and happiness within their country.

(d) There is a pressing need to explain to the French people why the immediate aftermath of Liberation did not at once lead to the material improvements that the French expected, and also to counteract the widespread ignorance, misconceptions and distortions concerning the role of American troops in France in particular and our people and our government in general.

(e) We should continue to inform the French that we are working together with the Provisional Government for mutual good and security in order to have a friendly and strong France assume her rightful place in the world of nations. We would continue to express our recognition of the necessity and justice of having duly accredited French representatives represent the interests of their country as full-fledged partner in international affairs in all international conferences and in the drafting of international agreements.

#### 5. *AMERICA'S POLICY AND ROLE IN THE POST-WAR WORLD*

(a) OWI would continue to make accessible to the French people all information testifying to the fact that broad public opinion in America fully understands the nature of the present world conflict and strongly endorses our official policy to join in an effective international organization, having real authority and power to maintain peace. We should impress upon the French our resolution to support security measures which will restrain threats and also to participate in collective action when actual aggression follows such threats. However, we should also drive home the point to the French people that similar resolution and action on the part of France within the same collective security system is expected if France is to count upon American friendship and cooperation within the world organization.



(b) OWI should also continue to report the fighting in the Pacific fully, to present the inter-dependence between global war and global peace, and to explain how the full execution of United States assistance in the reconstruction of France has been limited by the character of the European war since the liberation of France and still depends on the victorious conclusion of the Pacific fighting against Japan.

The interrelation between the Aims (Policy) and the Themes (Operations) would then be as follows:

AIMS	THEMES (with subdivisions)
I. To strengthen the bonds of understanding between the United States and France by informing the French people of American institutions, the American character, and the American way of life.	1. American Democracy <ul style="list-style-type: none"> <li>A. Physical America</li> <li>B. Fighting America</li> <li>C. Working America</li> <li>D. Political America</li> <li>E. Social America</li> </ul> 2. History of the War <ul style="list-style-type: none"> <li>A. Global               <ul style="list-style-type: none"> <li>2. Political</li> <li>3. U.S. Participation</li> </ul> </li> <li>C. Pacific</li> </ul> 3. Achievements in Science & Arts <ul style="list-style-type: none"> <li>A. Science</li> <li>B. Technology</li> <li>C. Arts</li> <li>D. Sociology</li> </ul> 4. French-American Relations <ul style="list-style-type: none"> <li>A. Cultural</li> </ul> 5. U.S. in the Postwar World
To encourage French military cooperation in the further prosecution of the war, by setting forth the problems and achievements of the armed forces of the United Nations all over the world, particularly those of the United States and of France.	1. American Democracy <ul style="list-style-type: none"> <li>B. Fighting America</li> </ul> 2. History of the War <ul style="list-style-type: none"> <li>A. Global               <ul style="list-style-type: none"> <li>1. Military</li> <li>2. U.S. participation</li> </ul> </li> <li>B. European</li> <li>C. Pacific</li> <li>D. French participation</li> </ul> 4. French-American Relations <ul style="list-style-type: none"> <li>B. Military</li> </ul>
III. To encourage French political cooperation in the establishment of the peace by setting forth the achievements and difficulties of the United Nations in this field and by reassuring the French of our intention to join in an effective international organization, having real authority and power to maintain peace.	1. American Democracy <ul style="list-style-type: none"> <li>D. Political America</li> </ul> 2. History of the War <ul style="list-style-type: none"> <li>A. Global               <ul style="list-style-type: none"> <li>2. Political</li> <li>3. U.S. participation</li> </ul> </li> <li>B. European</li> <li>C. Pacific</li> <li>D. French participation</li> </ul>



## AIMS

- IV. To help the re-establishment of a well-informed and democratic France and to strengthen the cultural bands linking the United States and France by extending our services on a reciprocal basis in the fields of science and culture and by filling the gaps in French information created by the German occupation.
- V. To strengthen French confidence in America's determination to have a friendly and strong France assume again her rightful place among the great nations of Europe and of the world and, as such, to play the role due to her position.

## THEMES (with subdivisions)

- 3. Achievements in Arts & Sciences
    - D. Sociology
  - 4. French-American Relations
    - A. Cultural
  - 5. U.S. in the Postwar World
- 
- 3. Achievements in Arts & Sciences
    - A. Science
    - B. Technology
    - C. Arts
    - D. Sociology
  - 4. French-American Relations
    - A. Cultural
  - 2. History of the War (all sub-divisions)
- 
- 2. History of the War
    - D. French participation
  - 4. French-American Relations
    - A. Cultural
    - B. Military
  - 5. U.S. in the Postwar World
  - 5.



PART I, SECTION 3 - SUMMARY SHOWING CODE NUMBERS  
USED IN PRODUCTION STATEMENTS

Stated conversely for the convenience of the Operating Bureaus and content analysis of our output, the Themes and Aims they implement are as follows:

THEMES	AIMS (by number)
1. American Democracy	
A. Physical America	I
B. Fighting America	I, II
C. Working America	I
D. Political America	I, III
E. Social America	I
2. History of the War	
A. Global	
1. Military	II, IV
2. Political	I, III, IV
3. U.S. Participation	I, II, III, IV
B. European	II, III, IV
C. Pacific	I, II, III, IV
D. French Participation	II, III, IV, V
3. Achievements in Arts and Science	
A. Science	I, IV
B. Technology	I, IV
C. Arts	I, IV
D. Sociology	I, III, IV
4. French-American Relations	
A. Cultural	I, IV, V
B. Military	II, III, V
5. U.S. in Post-War World	
A. Documents and Statements	I, III, V
B. Planning and Discussion	I, III, V







## **PART II**

### **BACKGROUND**

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## PART II, SECTION 1 - ANALYSIS OF ENEMY PROPAGANDA TO AUDIENCE

The principal lines carried out in the Nazi and Vichy propaganda lines to France under occupation were:

1. Bolshevik Bogey. To the effect that Allied victory would mean the end of European civilization, overrun by the hordes from the East, with all of Western Europe reorganized into Communist states.
2. American economic imperialism. To the effect that America (and Britain) would either retain political control over all French colonies, or economic control through French impoverishment and consequent dependence on the whims of the Anglo-Americans.
3. Liberation equals destruction. This line, on which Philippe Henriot, Vichy propaganda secretary, held out a great length at the end of 1943 and beginning of 1944, was to the effect that "Anglo-American air gangsters" were destroying French cities and industries, not so much for military purposes as to remove any threat of French competition in world markets after the war.

An additional line, held by Vichy only, and implied more than openly stated, was -

French neutrality. France and Frenchmen should avoid taking sides, since the belligerents would eventually reach a stalemate, and France could serve as a mediator. This line disappeared in the later stages, as Vichy came more and more under Nazi domination.







## PART II, SECTION 2 - ATTITUDES AND EXPECTATIONS OF AUDIENCE

Certain conclusions have become apparent at the end of the first six month period of USIS operations in France. The first of these is the need for shifting some of our emphasis away from the first of the general European aims, "WINNING THE WAR," and placing the emphasis upon the second general aim, "WINNING THE PEACE." Except for continuing to encourage French military cooperation in the successful prosecution of the war in the Pacific, we no longer have any overwhelming concern with enlisting the cooperation and aid of France in pursuing the European phase of the struggle. The accent now falls on OWI efforts to strengthen the existing bases of friendship and cooperation between the United States and France and to extend the bonds of firm and lasting friendly cooperation between the two countries particularly in the solution of the problems of postwar readjustment. These relations, as Mr. MacLeish has pointed out, must be established between the two peoples as well as between their governments.

The first six months of USIS operations in France have also brought out the need of devoting greater attention to counteracting French attitudes and emotions which derive largely from the psychological let-down of the French and their material disappointments during the period immediately following liberation. This shift of emphasis to a pressing immediate task in no way involves the sacrifice of our long range and ultimate intentions.

In the background of this effort must be our unceasing and sympathetic awareness of the troubled and unstable intellectual and psychological attitude of most Frenchmen. French thinking and French emotions are depressingly unsettled and unstable today, and are likely to remain so for sometime to come. The evidence of the past six months makes it clear that France is in the thick of a gigantic, confusing, and exceedingly complex movement to re-establish herself at home and abroad. Abroad her efforts are directed to gain security and to safeguard herself against the threat of future aggression. At home the efforts are concerned with recuperating from the war, and to restoring, renovating and modifying her political, social and economic relations. The problems to which the French government is subjected and the emotional disturbances to which the French people are exposed cannot be resolved fully because their solution is intermeshed with the course and character of the global war. However, this immense and varied effort on several different fronts of national activity presents certain difficulties of French-American relations because it has produced an unstable situation where public opinion, and often governmental policy, are too easily stirred up into an unreasonable and hasty expression of irritation or criticism of Americans and American government.

Consequently it becomes more necessary than we had judged earlier, for OWI in its French output to combat attitudes born of a post-liberation letdown and at the same time to explain to the French why the immediate post-liberation period did not improve their material position. It involves also a conscious effort on our part to overcome the anti-American heritage that goes back to occupation propaganda as well as to



fight against a persistent subversive propaganda which takes advantage of French disappointments and fears and their lack of information on current developments.

For the immediate present it is the function of OWI to disseminate through all the media at its disposal information about our country in order to serve a two-fold purpose. The first of these purposes is in the nature of therapeutic treatment: to counteract ignorance, misinformation, and hostile propaganda directed against us as a nation and as a people by vigorously reputing false charges and systematically giving the French a balanced and honest picture of America at home, American forces in France, and America in its relation to the world. If this first purpose is propaganda, then let us practice it. Through no other policy than that of affording the French a broad and reasonable basis for simulating a sound opinion concerning our national aspirations, activities, and achievements at home, as well as our position and commitments in the world of nations abroad, can we ever hope to lay the bases of lasting understanding between us and France.

There is a second purpose. French understanding must go beyond mere understanding for the sake of preventing irresponsible criticism of what we do and equally irresponsible questioning of why we do or did certain things. The second great responsibility of OWI - which goes beyond the solution of immediate problems and merges into our ultimate objectives - is the obligation to make clear to the French people that it is as much to the national interest and the future security of France to understand the American position as it is to our national interest to consolidate friendship and cooperation with France. Put more simply it is the obligation to impress upon France that a friendly and cooperative United States committed to a global policy of collective security against aggression and distinguished by global mentality on cultural, commercial and economic relations, is essential to the French future. It is therefore the task of OWI to broaden and consolidate among Frenchmen a sound appreciation of what we have done and we are doing in the battle for human liberty, and what the American people and government hope and plan to do for world security, prosperity and happiness.



PART II, SECTION 3 - LIMITATIONS IMPOSED BY MILITARY OR  
POLITICAL CIRCUMSTANCES

(From Long Range Policy Guidance for France dated October 28, 1944)

At the present moment OWI has completed the pre-liberation part of the long-range program.

The plan issued on August 7, 1943, stated the general purposes of that program:

1. To capitalize on Franco-American friendship, so as to establish the credibility of and receptivity to, our output.
2. To convince the French people of our eventual victory, and to acquaint them with Allied progress toward the goal.
3. To combat any tendency to abandon the democratic way of life.
4. To counteract enemy-inspired propaganda tending to impugn the intentions of the Allies toward France.
5. To prepare the French people for future whole-hearted cooperation with the Allies.

In anticipation of probable French attitudes after liberation the plan made the following points:

1. We expected the French to become increasingly nationalistic and touchy in matters affecting their pride.
2. We expected that French opinion would need reassurance regarding the popular basis of American democracy.
3. We expected that France would need reassurance concerning the place she would receive in Allied consideration.
4. We expected French people to turn increasingly to their own media as sources of information.
5. We expected the French people to desire complete liberty in handling of their own internal affairs.
6. We expected the French to be interested in the factual record of Franco-American relations during the period of German occupation.

These long range purposes were fairly well implemented within the limits of available material. The theme of Franco-American and Franco-Allied friendship and military cooperation was particularly well handled. On the whole, also, the evaluation of probable French feelings after liberation contained in this directive was largely borne out, according to available intelligence reports. Our fears on the possible effect of enemy-inspired and anti-democratic propaganda during German occupation do not seem to have been justified.

PWB relations with the French authorities in North Africa were a long, involved story, which is mainly valuable for its indication of what OWI in metropolitan France should avoid if it is to work under the most favorable auspices. Although PWB was always conscious that in France itself the French would be their own masters and that it would be futile to try to retain these rights and privileges which the nature of the military situation permitted PWB to enjoy in North Africa and Southern



France, nevertheless, the French authorities still displayed some fears lest the Allies insist on maintaining requisitions, policy control, and extra-territorial privileges after the liberation of European France.

Incomplete reports on PWB operations in southern France and on PWD operations in Normandy, up to September, 1944 seem to indicate the following:

1. Cooperation with the French on our informational activities was generally cordial, although the French, while appreciative, were anxious to take over completely as soon as they could. There was some questioning of our altruism.
2. Mechanical facilities: radio stations were often wrecked, but most printing plants were found intact with varying stocks of paper and ink.
3. Reaction to media: newspapers were desired most as news sources, also magazines if they contained plenty of text and were in a large format. Photo magazine will require more text than is normal in the United States. The vast majority of readers rejected cartoons of "The New Yorker" type. We have withdrawn the circulation of posters, which were very poorly received.
4. Preferred themes: the Allied war effort is a leading subject, also information on medical and technological progress. There is an increasing interest in the Pacific which must be encouraged. Newsreels, documentaries, war pictures, and entertainment films were equally popular.



PART II, SECTION 4

STATISTICS CONCERNING FRANCE







## PART II, SECTION 4A - PUBLICATIONS AND LITERACY

(Taken from the Civil Affairs Handbook, Army Service Forces, Section I, issued October 15, 1943)

Nearly everyone in France can speak or write standard French. The accent may vary from place to place -- the basic language of government, business, and culture is fundamentally the same everywhere. Some Frenchmen can still speak traditional local dialects (or *patois*) which differ from standard French. Such persons, however, can almost invariably speak standard French too.

Almost two million native Frenchmen within the boundaries of France as they were constituted in 1939 do not have French as their mother tongue. These people are to be found principally in the extreme corners of France. In almost every instance, however, they can also speak standard French, and in many cases they prefer to do so. The prestige of the larger towns (where French is almost invariably the accepted language), the standardizing influence of the public schools and military service, and the development of modern transportation and communication -- all have tended to make these people bilingual. Since World War I there has been much agitation on the part of a few publications, scholars, and political malcontents to resurrect and extend the use of local languages, to teach them in the schools, and to create or revive their use for literature. Nevertheless, this agitation has achieved no notable success, even though the Germans have exploited it since 1940 in an effort to revive provincial loyalties and weaken French nationalism.

\* \* \* \* \*

PRESS - JANUARY 1945

MORNING PAPERS - PARIS

*Conservative*

Le Figaro	215,000
France Libre	190,800
L'Aurore	100,201

*Moderate*

L'Aube	(Right leanings)	166,400
Le Parisien Libere -	(Right leanings)	201,839
Resistance		168,593
Liberation		192,885
Combat	(left leanings)	183,250

*Left*

Le Populaire	(left socialist)	239,539
Franc Tireu		183,825
Front National		173,337
L'Humanite	(left communist)	319,925



## EVENING PAPERS - PARIS

*Conservative*

Le Monde

Paris - Bruxelles (moderate leanings)?

*Moderate*

France Soir

Libres (right leanings)

66,000

Paris-Presse (moderate)

201,357

*Left*

Liberation - Soir (left socialist inclined)?

Ce Soir (left communist inclined)?

## PROVINCIAL PAPERS

BOURGOGNE: *La Bourgogne*, Dijon & Cote d'Or, published at Dijon. Republican leaning to the left.*Le Bien Public*, same region, published at Dijon, Catholic & conservative.CENTRE: *La Patrie de l'Allier*, Vichy, organ of the Liberation, CNL.*La Nation*, Vichy, Front National CDL*La Patriote*, St. Etienne and Loire, Front National*Le Cri du Peuple*, St Etienne and Loire, Communist*La Montagne*, Clermont-Ferrand, independent conservativeSUD-EST: *Le Reveil*, two editions, Lyon & Grenoble, republican*Les Allobroges*, Front National Grenoble*Le Travailleur Alpin*, Lyon, Communist*La Marseillaise*, Marseille, Front National*Le Provençal*, Marseille. Socialiste Republican*Ouge-Midi*, Marseille, CommunistSUD-OUEST: *Sud-Ouest*, Boir deaux, Republicain*Le Patriote*, Toulouse, liberation, independent*La Victoire*, Republicain, populaire, Toulouse*Vaincre*, Toulouse, FFI*Liberte-Soir*, Toulouse, MRS, socialist

Catholic tendencies former underground:

"Liberer &amp; Federer"

*La Voix du Midi*, Toulouse, communistBRITAGNE: *Ouest-France*, Rennes, Moderate



## PART II, SECTION 4B - RADIO

FRENCH MEDIUM WAVE STATIONS  
As of February 1, 1945

<u>FREQUENCY</u> <u>(KC/S)</u>	<u>WAVELENGTH</u> <u>(METERS)</u>	<u>STATION LOCATION</u>
648	463	Limoges
695	431.7	Paris
749	400.5	Marseille
776	386.6	Paril
832	360.6	Limoges
859	349.2	Strasbourg
895	335.2	Lyon
913	328.6	Toulouse
959	312.8	Louvetot
968	309.9	Grenoble
1,040	288.6	Rennes
1,113	269.5	Bordeaus-Lafayette
1,185	253.1	Nice
1,213	247.3	Lille
1,276	235.1	Agen
1,321	227.1	Antibes
1,339	224.0	Montpellier
1,339	224.0	Nancy
1,393	215.4	Nimes
1,393	215.4	Lyon
1,429	209.9	Royat
1,456	206.0	Paris







## PART II, SECTION 4C - ETHNIC AND VOCATIONAL DIVISIONS OF POPULATION

(Taken from Civil Affairs Handbook, Army Service  
Forces Section I issued October 15, 1943)

In recent years, with the rise of dictatorships, France became a refuge for many persecuted minorities, political groups and personalities. Between 1933 and 1939 some 40,000 Jewish refugees are estimated to have entered the country from Germany, Austria, and Czechoslovakia. Another 50,000 are reported to have stampeded before the victorious German Army in 1940. The aggregate number of Jews at the time of the Armistice was probably about 340,000. In 1931, the total foreign population of France numbered about 2,715,000. Of this number, 808,000 were Italians who had settled principally in the south of France. There were 254,000 Belgians, 508,000 Poles, 351,000 Spaniards and 72,000 Germans. There is also a Flemish-speaking group in the Departments of the Nord and Pas-de-Calais, as well as a Celtic language group in Brittany. Important special language groups are composed of the large sections of the population of Alsace-Lorraine who speak German.

The total population of France in 1931 was 41,834,000 which included 2,714,677 foreigners, whose countries of origin were:

Germany	71,729	Italy	808,038
Austria	9,780	Luxemburg	21,286
Belgium	253,694	Norway	1,781
Czechoslovakia	47,401	Poland	507,811
Denmark	2,933	Portugal	48,663
Great Britain	49,143	Rumania, Bulgaria Yugoslavia	51,802
Greece	19,123	Russia	71,928
Holland	9,879	Spain	351,864
Hungary	18,824	Switzerland	98,475
Turkey	36,119	United States	16,146
Other American Republics	14,146	French subjects and proteges	
		African	101,969
		Other	3,008



There were also 361,231 naturalized French citizens of approximately the same countries of origin as the foreign residents.

According to Henri Frenay, Minister of Prisoners (October 30, 1944) there were 780,000 French prisoners of war in Germany: 225,000 prisoners reclassified as laborers; 750,000 deported laborers; and 600,000 political deportees. The official French estimate of losses in battle and civilians killed by the Germans is 300,000.

The following studies are valuable reference works and throw much light on such topics as the disposition of social forces in France, the attitudes of different social and professional groups, the functioning of the Government, the conflicts over fundamental issues in the two decades between 1919 and 1939, and the philosophy and policies of the Vichy Government:

- A. L. Guerard, *French Civilization in the 19th Century*. 1913
- D. W. Brogan, *France Under the Republic, 1870-1939*. 1941
- W. R. Sharp, *The Government of the Third French Republic*. 1938.
- L. Marchal, *Vichy, Two Years of Deception*. 1943
- Pertinax, *The Grave Diggers*. 1944
- H. C. Rice, *France 1940-1942*. 1942

The following chart represents an estimate of the social groups into which the French are divided, giving a very approximate figure in each case:

Wealthy Classes	500,000 (including the old aristocracy, not necessarily any longer wealthy)
Intellectual Classes Professions	1,500,000
Middle-class and well-to-do-farmers	5,000,000
Craftsmen and individual workers	4,000,000
Mass of industrial workers	15,000,000
Farming population, fishermen, etc.	15,000,000



## **PART III**

# **GENERAL PLAN OF OPERATIONS**







## PART III, SECTION 1 - TIMETABLE OF OPERATIONS

The long range program for France is now under way. PWD activities were suspended in the late Fall and the United States Information Service is concerned only with informational activities. One remaining work with the military is our liaison office which acts as a public relations office for the Communications Zone of the U. S. Army.

The materials prepared and issued by the London and New York Offices are shipped directly to France now and handled entirely by USIS.







# **PART IV**

## **MEDIA**







PART IV, SECTION 1

PUBLICATIONS







## PART IV, SECTION 1A - BOOKLETS

(From long range operational plan of Nov. 16, 1944)

## OPERATIONAL GUIDANCE

1. *PAST PRODUCTION*

In the future all booklets should be sold through the Information Center and other agencies rather than given away free. Among the booklets prepared by the OWI, those of an informational character should receive priority in distribution provided they are of high quality.

The booklets most suitable for distribution are those which satisfy one or more of the following criteria:

1. Information content not obtainable through other channels.
2. Historical background not generally known or readily available to the French reading public.
3. Scientific, literary or artistic value.

Booklets which should be tested in the field and withdrawn if reactions are unfavorable are those which may be:

1. Obsolete, that is, contradicted by later events or treated in a manner no longer considered the proper approach to the particular problem.
2. Characterized as handouts by their size or presentation, unless the excellence of content would offset the disadvantage of presentation.
3. Likely to appear as camouflaged propaganda, for example, booklets addressed to children but really aimed at their parents.
4. Boastful or patronizing or likely to be so interpreted.

The following is a sample of which booklets will be useful for our informational role in France, and which may be questionable, because of content or quality.

1. *AMERICAN DEMOCRACY IN ACTION*

*Suitable:* History of the U.S. Government; Documents of Liberty: This is the U.S. 1.: What is an American?

*Questionable:* These are the U.S. Fighting Men: Music in the U.S.A.

2. *THE HISTORY OF THE WAR*

*Suitable:* Since 1939 (revised): The War in the Pacific; Tarawa; Air Transport and the War; FDR war Messages; War Atlas.



*Questionable:* Wings of America; Medal of Honor

### 3. THE STORY OF ACHIEVEMENTS IN SCIENCE AND THOUGHT SINCE 1939

*Suitable:* Control of Communicable Diseases; Infant Care

### 4. AMERICA'S RELATIONS WITH FRANCE

*Suitable:* Lincoln and France; History of a Friendship.

*Questionable:* Alphabet Primer; Stars and Stripes; Senegalais; Sailors of the French Fleet; Hommage a la France.

### 5. AMERICA'S POLICY AND ROLE IN THE POSTWAR WORLD

*Suitable:* The USA and the War; Moscow Conference Booklet; Why We Fight.

*Questionable:* French Resistance

## II. FUTURE PRODUCTION

As a medium, booklets are relatively ill-suited to our present informational program in France, largely because their appearance and format are associated with the hand-out propaganda which we wish increasingly to avoid. Most topics formerly covered by booklets will be more suitable treated by books in the future, but booklets production of documents and speeches of an official nature continues to be important.

The Booklets Division of the Publications Bureau should, however, prepare to enter a comparatively new field, that of correlation with exhibit or similar activities of the Information Center. The public attending such functions will not object to having related booklets offered to them under an official imprint. Where possible, however, these should be signed by writers well known in their fields, especially on technical subjects.

The following are some positive and negative recommendations on the format and content of booklets produced under this new informational program:

#### A. Presentation

1. Formats should be conservative. Small or tricky formats remind readers of propaganda publications.

2. Pamphlets consisting of official documents should be bound more durably, to enable people to keep them in their home libraries.

3. Pictures should be subordinated to text. Where pictures are included, the emphasis should be on human-interest photos which tell a story in themselves, rather than on conventional shots.



4. Simplicity is usually preferable to lavishness, but the opposite extreme of cheapness of paper and printing should be avoided.

5. Except in collections of official documents, the government imprint should be replaced by private publication and copyright, and booklets should be signed.

6. Booklets should occasionally include the date of publication in order to add to their credibility, and to make for more intelligent reading.

7. They should be sold at a price neither so high as to be prohibitive nor so low as to appear suspicious.

## B. *Content*

Booklets production should concentrate on implementing the themes outlined in the Long Range Policy Guidance for France, within the limitations set forth above.

## C. *Treatment*

1. Above all, our treatment must be factual, solid and to the point. Our purpose should be clearly to inform, not to convince.

2. Well-balanced and occasionally humorous self-criticism will sometimes heighten credibility and interest.

3. Controversial issues should be faced squarely, rather than skirted. We need not be apologetic.

4. In discussing our international relations we should not seek to convey an impression of hypocritical altruism. Instead, we should try to show our sound understanding of the importance of dealing with other people as a matter of mutual national interest.

5. Democracy should be presented in its working aspects rather than in its theoretical abstractions. We should not attempt to portray democracy as a state of perfection, but rather a system under which liberties are attained and expanded through constant struggles and safeguarded through constant vigilance.

6. The sensitiveness of the French to propaganda must be borne in mind at all times. Both the boastful and the over-modest approach should be avoided. Similarly, we should not exaggerate the role of France in the war lest we be suspected of insincerity. Arguments against enemy propaganda are also to be avoided.







DATE PREPARED: April 1945  
New York - Overseas Publications  
PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 1 of 3 Sheets

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU (If reoccurring show monthly average) (If project already approved check Col. II)				REGIONAL SPECIALIST'S RECOMMENDATIONS
	TITLE OR DESCRIPTION (2)	PAGES (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	PAGES (6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	PAGES (9)	QUANT. (10)	APVD. (11)	
(1)											(12)
AMERICAN DEMOCRACY											
A. Physical America	Facts about the USA	16	55,293	Map of the USA (poster)	1	200M					In view of constant re- quests from overseas, D and especially E, require more coverage. "The Rural American" project is to be encouraged, as well as any other substantial produc- tion on a similar topic.
	This is the USA	48	29M	Rural America	und						
	These are America's Fighting										
B. Fighting America	Men	24	50M	American Army in Europe	und*	und					
	Medal of Honor Winners	40	4M								
	Why We Fight	36	59,600								
	US Army Insignia Booklet	36	208M								
	US Army Insignia Poster	1	19,850								
	Wings of America	24	20M								
C. Political America	How the US Government Works	24	25,375								
	Documents of Liberty	80	7M								
	US Elections	32	100M							und	
	Democracy in the US (DeToqueville)	48	50M								
	Roosevelt Cartoon Booklet	16	15M								
	RDR Portrait (Brown)		10,500								
D. Sociological America				Labor in the US	und	und	Rural America			und	
				Education in the US	und		How US Public Opin. Functions			und	
							Public Housing			und	
							Cooperatives in the US			und	
E. Cultural America	What is an American										
	(Crevecoeur)	48	50M	Education in the US	und	und					
	Music in the USA	24	20M								
HISTORY OF THE WAR											
(1. Military	Since 1939	64	50M								In general, the coverage is good at present. Fur- ther implementation should follow the pattern of well- documented small books on similar topics, e.g. "The Battle of the Oceans" pre- pared in German. The pro- ject "Air War" is to be encouraged, perhaps fol- lowed by "Land War," both giving a global picture. Further material on the Pacific should also be prepared.
(	United Nations News Bulletin#3		300								
(											
A. Global	The People's War & the People's										
(	Peace	16	9M								
(	Opportunity for Freedom	48	39,100								
(	The Right of People	28	19M								
(											
(3. U.S. Part	US and the War	40	293,000								
(	Building a Ship	16	150M								
(											
B. European	Battle of Africa	48	50M								
	Battle of the Atlantic	32	74M								
	Nazi War Against the Catholic										
	Church	144	20M								
C. Pacific	War in the Pacific	118	100M	War in the Pacific (revised)	200M	und	War in the Pacific Vol. II.				
	Tarawa	72	145,500M				Philippine Booklet			200M	
									und		
	*undetermined										







Sheet 2 of 3 Sheets

8-4487-p47-nobu







New York - Overseas Publications

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 3 of 3 Sheets

DATE PREPARED: April 1945

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU (If reoccurring show monthly average) (If project already approved check Col. II)				REGIONAL SPECIALIST'S RECOMMENDATIONS
	TITLE OR DESCRIPTION (2)	PAGES (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)	
(1)											(12)
E. Military	Senegalais	8	50M								One or two new booklets should be added as material warrants, through future developments, especially under B.
	Rearming the French	24	290,750								
	Training French Troops	16	198,425								
U.S. IN POST-WAR WORLD A. Documents	Moscow Conference	8	48,832	War Messages of FDR (combined							
	War Messages of FDR	80	2,000	edition)	260	15M					
	War Messages of FDR (sup.#1)	72	2,650								
	War Criminals Poster	1	10M	War Messages Omnibus		15M					
	Three United Nations Leading Poster		900	Supplement No. 1							
	Statement of War Aims poster (Cairo)	1	10M								
	A Declaration poster (Teheran)	1	10M								
	Atlantic Charter poster	1	5M								
	.....			.....			.....				
	.....			.....			.....				
B. Planning, Discussion	None			None			None				







PRODUCTION OF Booklets TO IMPLEMENT POLICY FOR France  
(Medium) (Country)

DATE PREPARED: April 1945

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Produced in London

Sheet      of      Sheets

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)		IN PREPARATION OR ON ORDER (Approved Projects?)			PLANNED BY BUREAU <i>(If reoccurring show monthly average)</i> <i>(If project already approved check Col. II)</i>				
	TITLE OR DESCRIPTION (2)	Pages (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	Pages (6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)
(1)										
2 HISTORY OF THE WAR A. Global 1. Military 2. Political 3. U.S. Participation B. European Phase C. Pacific Phase D. French Participation	Fighting Merchant Marine	36	100M							
	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
	.....	.....	.....	Air Transport Command	.....	150M	.....	.....	.....	.....
	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
	Since 1939 (London Revision)	80	165M	.....	.....	.....	.....	.....	.....	.....
	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
	Progress in the Pacific	.....	.....	.....	.....	.....	.....	.....	.....	.....
	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
	Liberation of Paris	20P	400M	.....	.....	.....	.....	.....	.....	.....
	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
3 ACHIEVEMENTS IN ARTS SCIENCES C. Arts	Cinema	32	200M							
4 U.S.-FRENCH RELATIONS A. Cultural & Political	Mon Album	32P	100M							
	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....







## OUTPOST DISTRIBUTION - BOOKLETS

Up until February 1, both OWI & MOI booklets were distributed by a combined staff of the American & British agencies. Army facilities were used for a large part of the trucking & warehousing necessary. particularly the heavy transport to Lille, Rennes, Bordeaux. Limoges, Toulouse, Marseille, Lyons, Nancy, Moziere & Metz. Once delivered to these key points, the local Hachette agency, (French commercial distributors) distributed the material in the surrounding area. OWI-MOI field representatives arranged when necessary for allocations of gas or for priorities or what motor or rail transport was available. Hachette, Paris, delivers for an area of 80-100 miles east & northeast of Paris.

The distribution of all publications are gradually reverting to the parent agencies. No reports on methods or operations have been received of the final breakup in the joint distribution organization although it is known that the French commercial agency, Hachette, will handle the distribution direct to the consumer. Commercial methods are used to transport the material to central points throughout France.







## PART IV, SECTION 1B - OWI PERIODICALS

(From Long Range Operational Plan For France, Nov. 16, 1944)

## GUIDANCE

## FUTURE PRODUCTION

Back numbers of OWI periodicals, produced in New York and London, are on the whole not recommended for general distribution, since they are inevitably dated by the inclusion of discussions of material based on bygone conferences, etc. They should, however, be available for consultation at the Information Center.

Periodicals printed and distributed by the OWI should begin immediately to reorient themselves, especially in the French edition, toward a straight informational role.

I. *U.S.A.* - Should undergo considerable revision both in content and presentation.

A. *Content*

1. The proplarity of CHOIX in the sample poll in France indicated the need for the introduction of controversial material. This means drawing more extensively on articles from scholarly quarterlies and small circulation political and literary magazines. Some suggested topics suitable for all editions are:

1. *American Democracy in Action*

- (a) Labor problems in a democracy.
- (b) Progressive education.
- (c) Inflation.
- (d) The preservation of civil liberties in wartime.
- (e) Price control.
- (f) Taxation.
- (g) Minimum wages and price ceilings.
- (h) Migration of population.
- (i) Women in industry.
- (j) Conservation.
- (k) Anti-trust proceedings.
- (l) Housing.

2. *The History of the War.*

- (a) The Far East

3. *Achievements in Science Through and Since 1939*

- (a) Social and group medicine.
- (b) War surgery.

4. *Relations with France should form the subject of specially regionalized articles.*5. *America's policy and role in the post-war world.*

- (a) International postwar security.
- (b) The Western Hemisphere.



II. Signed articles by prominent authors should be sought.

III. Selections from current books would be preferable to excerpts from American classics. Quotations from reviews of the books selected should be included on occasion.

IV. The occasional inclusion of cartoons would help to liven *USA*.

V. The popularity of poetry among French readers presents the possibility of including both poetry and creative writing of other types in *USA*. Translation of poetry is optional, since material in English may heighten interest.

#### B. *Format*

1. The name of *USA* should be changed to one with fewer propaganda implications.

2. The magazine should be stripped of all resemblance to a hand-out. The possibility of replacing the present picture cover by cover listing the most important articles should be examined.

3. If technically feasible, the magazine should be expanded considerably. This will permit the inclusion of more articles in complete form, or in extensive extracts rather than as digest, which French readers do not like.

4. The magazine should be printed on bulkier paper of more standard type than that now used.

#### III. *VICTORY*

*Victory* is apparently very popular in France and needs little revision in format. The principal suggestion for the French edition is a greater proportion of text to pictures - about 60% text to about 40% pictures. Those photographs which are used should increase the emphasis on people shown in simple informal settings.

Scientific articles should be of high quality and arouse general interest.

#### IV. *PHOTO REVIEW*

Photo Review material is published under the title of *VOIR* for distribution in France, and is well received. *VOIR* could, however, fill a greater informational role by striking the kind of balance in content shown in Photo Review Americana material.

These needs could be supplied through the preparation in New York of picture stories of a somewhat more expository nature. Many of the topics suggested for *USA* could be adapted to picture treatment in a manner slightly different from the usual Photo Review methods, in the form of picture essays. Such topics as housing, union activities, developments in education, mechanics of government in the United States,



group medicine, etc. might be well adapted to such treatment. Increasingly less space can be devoted to military action, except for the Pacific, thus permitting more attention to peacetime topics of a type which will help explain America to French audiences. A greater attempt should be made to present a more complete cross-section of our population, especially in group pictures.







New York - Overseas Publications

DATE PREPARED: April 1945

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 1 of 1 Sheets

AIMS THEMES  (1)	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU  (If reoccurring show monthly average) (If project already approved check Col. II)			
	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)
OWI PERIODICALS COVER ALL THEMES	USA, Vol. 2. No. 9	French	9,500							
	USA, Vol. 1. No. 11	"	8,300							
	USA, Vol. 1. No. 10	"	10,000							
	USA, Vol. 2. No. 1	"	50,000							
	USA, Vol. 2. No. 1	English	10,000							
	USA, Vol. 2. No. 2	French	65,000							
	USA, Vol. 2, No. 2	Eng.	10,000							
	USA Vol. 2 No. 3	French	150,000							
				USA Vol. 2 No. 4	French	175,000				
				USA Vol. 2 No. 5	"	200,000	USA Vol. 2 No. 6	French	500,000	
							USA Vol. 2 No. 7	"	500,000	
							USA Vol. 2 No. 8	"	500,000	
							USA Vol. 2 No. 9	"	500,000	
							USA Vol. 2 No. 10	"	500,000	
							USA Vol. 2 No. 11	"	500,000	
							USA Vol. 2 No. 12	"	500,000	
	Victory, Vol. 2 No. 2	French	110,000							
	Victory, Vol. 2 No. 3									
	Victory, Vol. 2 No. 4									
	Victory, Vol. 2 No. 5									
	Victory, Vol. 2 No. 6									
	Photo Review (Bi-Monthly servicing of French edition <u>Voir</u> , published in London.)									
	Although these <del>magazines</del> will have a French edition, please note that absolutely no distribution in metropolitan France is planned.									







# "CHOIX"

POLICY IMPLEMENTATION FOR FRANCE

COVERING THE ISSUES CIRCULATED IN FRANCE

Analysis of "Choix" will be supplied later.



# " U.S.A. "

JANUARY 1, 1943

Page 4.1.16

## POLICY IMPLEMENTATION FOR FRANCE

COVERING THE ISSUES PUBLISHED IN FRENCH

THEMES		COMPLETED	IN PREPARATION
<u>AMERICAN DEMOCRACY</u>	Physical America	Seattle II-3 New England II-4	Six States of New England II-6 Middle Atlantic States II-6 Mississippi River II-6 Regional America II-6 Maps of the U.S. II-8 Middle West II-6 Great Plains II-8 Northwest II-6 Southwest II-6 Hollywood II-6 Far West II-6 South II-6
	Fighting America	Ernie Pyle's War II-3 Navy's Seabees II-4	
	Working America	U.S. Labor II-6 Management and Labor Cooperation II-6 U.S. Government and the Farmer II-8	
	Political America	Rebirth of the American Union II-3 Crusader for Common Sense II-4 How the U.S. is Governed II-3 At the Polls - 1944 II-4	National Album II-6 U.S. Cities Plan for Future II-6 People of the U.S. II-6 Town on Seacoast II-6 Patterns of American Folklore II-8
	Social America	Cross Country Traveler II-4 TVA - Democracy on the March II-4 U.S. Government and the Farmer II-6 Management and Labor Cooperation II-6 U.S. Labor II-6	
<u>HISTORY OF THE WAR</u>	Global	Military War Maps are Weapons II-3	
		Politic. The People are Indivisible II-5	
		US Part. Message by Marshall II-6	
	European Phase	Ernie Pyle's War II-6	Protecting Europe's Art Treasures II-5
	Pacific Phase	Aerial Invasion of Burma II-3 Japanese Fatal Miscalculations II-4	Target Tokyo II-6
	French Particip.		
<u>ACHIEVEMENTS IN ARTS, SCIENCE</u>	Science	Medical Telescopes II-3 Medicine on the Fighting Fronts II-3 New in Medicine II-4	Plant Hunters II-6 Explorer of Stars II-6
	Technology	Growing a New World II-2 Engineering for Modern Living II-3 Hard Woods from Soft II-3 TVA - Democracy on the March II-4	
	Arts	Cell of the Wild (J. London) II-2 Koussevitzky and American Composers II-4 Big Two-Hearted River (Hemingway) II-4 Books in the Post-War World II-4 Thomas Craven II-3 Peter Hurd II-4 Three Men named James II-3 Philosophy in America II-1 American Theatre II-3 Cartoon Front II-4	Sketches of an Eccentric II-5 Flecid Opposum II-6 Edith Wharton, Ethan Frome II-5 John Sloan II-6 Song of Broadaxe Another April - Jesse Stuart II-6 George Bingham II-6
	Sociology		
<u>U.S. - FRENCH RELATIONS</u>	Cultural	French Institute in the U.S. II-3 Sarah Bernhardt in America II-3 La Selle II-4 Audubon II-2	Cesanne and Whittan II-6
	Military		
<u>AMERICA IN POST WAR WORLD</u>	Documents & Statements	Monthly Message II-3 Monthly Message II-4	
	Planning & Discussion	Education - A link between Nations II-4	United Nations Peace Plan II-6
<u>MISCELLANEOUS</u>		SAMPLE POLLS INDICATE THE NEED FOR THE INTRODUCTION OF MORE CONTRA-VERSIAL MATERIAL ON TOPICS DEALING WITH ECONOMICS AND THE SOCIAL SCIENCES. INFLATION CONTROL, CIVIL LIBERTIES, GOVERNMENT REGULATION OF INDUSTRY, HOUSING, ARE A FEW TOPICS WORTH IMPLEMENTING UNDER AMERICAN DEMOCRACY. ALTHOUGH LIGHT COVERAGE OF WAR TOPICS IS . . . .	. . . JUSTIFIED BY THE NATURE OF THE MEDIUM, IT WOULD SEEM ADVISABLE TO PROVIDE MORE FACTUAL MATERIAL ON THE PACIFIC. SCIENCE ARTICLES ON GROUP MEDICINE, WAR SURGERY, ETC WOULD BE USEFUL. REGIONALIZED ARTICLES SHOULD DISCUSS RELATIONS WITH FRANCE. U.S. IN THE POST WAR WORLD SHOULD EMPHASIZE THE WESTERN HEMISPHERE



Produced in London

Sheet 1 of 1 Sheets

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

NOTE: \*of these, 50,000 went to Belgium  
 \*\*Distribution cut to 75,000 for Paris at request of French Ministry of Information, because of French paper shortage.







## OUTPOST DISTRIBUTION OF PERIODICALS

<u>TITLE</u>	<u>SOURCE</u>	<u>DESCRIPTION</u>
Voir	N. Y. Raw Material with London additions. London editing, Paris and London printing.	Picture magazines with emphasis on longish articles
USA	New York	Small size, articles, digest-type.
VICTORY	New York	Slick, luxury pictures and text

Up until February 1, 1945, the distribution of OWI periodicals in France was handled by the same joint OWI-MOI unit as the booklets.

At the beginning of February, the two agencies split apart, and agreed that henceforth each would handle its own material. Under this arrangement, Voir, USA, Victory is distributed through Hachette, the commercial agency. Under contract, the firm sells the publications to the French public at regular newstands & Kiosks.

To stimulate interest, free samples of the periodicals are going regularly to 71 French newspapers, magazines, literary critics and influential authorities. Included in this service is Shoix, the joint OWI-MOI monthly of reprints, which continues to be a joint project.







## PART IV, SECTION IC - BOOKS

## OPERATION GUIDANCE

(Taken From Long Range Operational Plan For France, Nov. 16, 1944)

I. *PAST PRODUCTION*

Under the program of the Overseas Editions, 31 books have been or are being prepared for translation into French. (See page 51 for list.)

The approval of this list was based on the information content of the books in question. They are therefore suitable for distribution as available, and should be placed on sale through French agencies.

The books, stockpiled in London and printed in French by French publishers in New York and London, should be distributed as available, until such time as normal French publishing activity is resumed.

II. *FUTURE PRODUCTION*

In the future, OWI book operations will be increasingly those of a service function.

If the present translation program continues, emphasis in the material chosen for translation into French should shift to books of high literary value, or serious works which project controversial issues or American problems for the French audience in a way which shows our determination to solve them peacefully and effectively.

The book service operations will break down into two broad categories, as follows:

*A. Service on requests initiated by French agencies*

It is to be expected that as French publishing activity is resumed there will be an increased volume of requests for copyright clearances. These should be granted liberally excluding only those books which are one-sided and malicious in their presentation of the United States and the Allied cause. Microfilm service requests should be restricted to books of high literary or scholarly merit or those which would be helpful in promoting France-American amity while such facilities continue to be limited.

*B. Services initiated by OWI and the Information Center*

Books in English supplied to professional groups and libraries by the OWI on its own initiative should in all cases represent the best available treatment of the particular subject, with ample consideration to controversial topics. These books, rigorously excluding any which attempt to "sell" ideas to the French, fall into four broad groups:

## 1. Scientific and professional publications.

- a. Hard factual material: yearbooks, almanacs, atlases, catalogues scientific and professional annuals, etc.



- b. Scholarly interpretations of recent trends and developments by authors of high standing in their fields - statesmen, scientists, journalists, etc.
- c. Periodicals in these fields.
- d. Presentation of challenging theories in these fields.

2. Books on serious topics written for the laymen rather than for the professional.

3. Fiction and creative writing, especially works which have appeared in the past 5 years. Outstanding recent children's literature, especially if it also has an informational value.

4. Official documents and publications of U.S. Government Agencies or leading research institutions, etc.

The proposals for the Fall Exhibit in Paris provide many suggestions for topics of interest to French readers. The reference room of this exhibit should be well stocked with prominent American works in fields related to those covered by the exhibit.

The same procedure should be followed for future exhibits. If possible, arrangements should be made whereby interested persons can ask the help of the Information Center in securing copies of these or other books.

*For details regarding books see "Basic Plan for Books" dated September 20, 1944, in Media Reference File - See Appendix.*



DATE PREPARED: February 1945 PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 1 of 1 Sheets

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU <i>(If reoccurring show monthly average)</i> <i>(If project already approved check Col. II)</i>			
	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)
1. <u>AMERICAN DEMOCRACY</u> B. Fighting America				<u>OVERSEAS EDITIONS</u>			NO FURTHER PRODUCTION PLANNED			
				BOMBS AWAY (John Steinbeck)		50,000				
				CAPTAIN RETREAD (Donald Hough)		"				
				A WALK IN THE SUN (Harry Brown)		"				
				GI JOE (Ernie Pyle)		"				
D. Political America				POCKET HISTORY OF U.S. (revised) (Commager & Nevins)		"				
				CITIZEN TOM PAINE (Fast)		"				
				THOMAS JEFFERSON (Chinard)		"				
E. Social America				HOW AMERICA LIVES (Furnas)		"				
				YANKEE FROM OLYMPUS (Bowen)		"				
				GEORGE WASHINGTON CARVER (Rackham Holt)		"				
2. <u>HISTORY OF THE WAR</u> A. U.S. Participation				AMERICAN HIGH COMMAND REPORT (Marshall, King, Arnold)		"				
C. Pacific Phase				REPORT FROM TOKYO (Grew)		"				
				THEN THERE WAS ONE (Burns)		"				
				TARAWA (Robert Sherrod)		"				
				JAPAN (Fortune, April 1944)		"				
				THE RAFT (Robert Trumbull)		"				
3. <u>ACHIEVEMENTS IN ARTS</u> <u>SCIENCE</u> A. Science				MEN OF SCIENCE IN AMERICA (Bernard Jaffe)		"				
D. Arts				BOY ON HORSEBACK (Steffens)		"				
				ANDUBON (Constance Rourke)		"				
5. <u>AMERICA IN POST-WAR WORLD</u> B. Planning & Discussion				THE ROAD TO TEHERAN (Dulles)		"				
				U.S. WAR AIMS & U.S. FOREIGN POLICY (Walter Lippmann)		"				
				HOW NEW WILL THE BETTER WORLD BE? (Carl Becker)		"				







AIMS THEMES		ALREADY PREPARED (In Use or Stockpile)		IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU <i>(If reoccurring show monthly average)</i> <i>(If project already approved check Col. II)</i>			
(1)	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)
1. AMERICAN DEMOCRACY	BOOKS FOR SALE: (Les Editions Transatlantique) London Production			NONE			NO FURTHER PRODUCTION PLANNED			
D. Political America	AMERICA (Benet) BENJAMIN FRANKLIN (Van Doren) TIME FOR GREATNESS (Agar)		40 M 40 M 30 M							
E. Social America	AMERICA (Benet) TVA (Lilienthal) TVA (Huxley) ONE MAN'S MEAT (White) TIME FOR GREATNESS (Agar)		40 M 30 M 30 M							
2. HISTORY OF THE WAR										
A. Global: U. S. Participation	LEND-LEASE (Stettinius)		40 M							
C. Pacific Phase	INTO THE VALLEY (Hersey) STORY OF DR. WASSELL (Hilton) THE NAVY'S WAR (Pratt)		40 M 30 M 30 M							
3. ACHIEVEMENTS IN ARTS, SCIENCE										
B. Technology	TVA (Lilienthal) TVA (Huxley)									
D. Sociology	TVA (Lilienthal) TVA (Huxley)									
C. Arts	ONE MAN'S MEAT (White)									
5. AMERICAN IN POSTWAR WORLD										
Planning and Discussion	TIME FOR GREATNESS (Agar)									







## BOOK DISTRIBUTION PROGRAM

REFERENCE NUMBER  (1)	LIST TITLE IF SELECTED OTHERWISE THEME OR CATEGORY OF EACH BOOK  (2)	LANGUAGE  (3)	QUANTITY		
			SHIPPED OR STOCKPILED (4)	ON ORDER (5)	TO BE ORDERED (6)
	<p>BOOKS FOR OVERSEAS SALE PURCHASED IN NEW YORK 214 TITLES</p> <p>American History - 18 titles Americana - 30 titles Anthologies - 17 titles Dictionaries and Grammars - 14 titles Encyclopedias - 4 titles European War - 19 titles Literary Classics - 47 titles Miscellaneous - 21 titles Pacific War - 20 titles Philosophy - 5 titles Science and Medicine - 19 titles</p> <p>BOOKS FOR OVERSEAS SALE PURCHASED IN LONDON 11 TITLES</p> <p>Target: Germany General Marshall Report Famous American Men of Science Ethan Frome Modern American Short Stories Forever Freedom Lend-Lease Here Lies While Rome Burns Tva: Democracy on the March Smoky</p>	ENGLISH	<p>55,000 STOCKPILED IN LONDON</p> <p>10,000 STOCKPILED IN LONDON</p>		



## OUTPOST DISTRIBUTION OF BOOKS

In keeping with the operational guidance, OWI book operations are increasingly those of a service function. The actual distribution or sale of books is a minor part of the operations. The activities of the USIS will be as follows:

## A. Services to French publishers:

1. Careful attention to their requests for reading copies and the acquisition of copyrights of American books. Full cooperation with the Ministry of Information and representatives of publishing industry make such activities free.
2. In magazine field, editorial advice and assistance in obtaining material from and on the United States. From criticism of favoritism.
3. Transmission of French titles to America for forwarding to American publishers for possible publications.\*
4. General information about trends in American literature, new theories and practices in publishing, and news of current and forthcoming books. Literary and trade magazines, and publishers' catalogues are made available to the French trade.
5. Provide official answers to French publishers (both magazine and book) on the possibility of USIS assistance in obtaining licenses and the paper necessary for resumption or inauguration of their businesses. To aid in this, an inventory of the French paper situation is needed, and only when it is completed the production potential for the new two years estimated, and the tonnage to be shipped by OWI is known, can any decision be made on diversion of paper to French publishers.

## B. Distribution of OWI Books.

Editions Transatlantiques, produced in London, and the Overseas Editions, produced by New York, are sold to the French public at a price somewhere between the cost and the current French market. The actual distribution is handled by the commercial agency "Hachette".

\*As part of this work, the Syndicat des Editeurs has been asked to make a collection of the best representative examples of French publishing during the occupation, including work from the clandestine presses.



PART IV, SECTION 1D - LIBRARY PROGRAM - OPERATIONAL GUIDANCE

No Information



LIBRARY PROGRAM

REFERENCE NUMBER  (1)	LIST BY CATEGORIES ONLY - SUCH AS HISTORY, WAR, ART, MEDICINE, ENGINEERING, ETC.  (2)	QUANTITY OF EACH CATEGORY			
		AT OUTPOST  (3)	STOCKPILED  (4)	TO BE SELECTED  (5)	CONTINUOUS MONTHLY SERVICE  (6)
1	Basic Americana - For the U. S. Information Library in Paris A 579 volume collection for the following categories emphasizing the years of 1940-44.  Philosophy - 4 volumes Religion - 5 " Social Sciences - 150 " Useful Arts and Applied Sciences - 80 " Fine Arts - 71 " Literature - 72 " History - 55 " Biography - 27 " World War II 107 " Fiction - 8 "  579 Volumes	378 shipped Dec. 1944 Jan. 1945		Balance of set on order to be shipped Jan. 1945	100 additional titles
FOR DETAILS OF EACH CATEGORY SEE BASIC AMERICANA, MEDIA REFERENCE FILE (See Appendix)					
2	4 sets of the above collection for other outposts in France			2,316 volumes on order	50 titles per outpost: 200 volumes
3	Basic Reference Books for the U. S. Information Library in Paris			100	
4	Basic Reference Books: 105 titles for each of 6 Information Service Units now in Paris, 4 of which will go to new outposts.	630 volumes		50 per set: 300 volumes	Renewal of annuals, etc.
5	Science and Industry 250 titles: Science - 115 titles Industry - 135 " 5 sets			To be ordered: 250 titles per set 1,250 volumes	



LIBRARY PROGRAM (Cont'd)

REFERENCE NUMBER  (1)	LIST BY CATEGORIES ONLY - SUCH AS HISTORY, WAR, ART, MEDICINE, ENGINEERING, ETC.  (2)	QUANTITY OF EACH CATEGORY			
		AT OUTPOST  (3)	STOCKPILED  (4)	TO BE SELECTED  (5)	CONTINUOUS MONTHLY SERVICE  (6)
	Aviation 7 Agriculture General 3 Food Production 3 Irrigation 4 Veterinary Science 10 Building General 12 Bridges 4 Highways 3 Sewage 2 Strength of Mat. 3 Surveying 4 Ceramics 2 Chemistry 22 Electricity 27 Freezing & Dehyd. 5 Heat 11 Hydraulics 15 Mechanics 25 Medicine 23 Metallurgy, Geol. & Min. Metallurgy 18 Geology 9 Mineralogy 3 Nursing 4 Physics 7 Plastics 7 Public Health 5 Wood Ind. & Forestry 5 Workshop Practice 7  250				
FOR DETAILS OF EACH CATEGORY SEE BOOKS OR SCIENCE AND INDUSTRY, MEDIA PREFERENCE FILE					
	6 Engineering, Architecture, Aeronautics and Metallurgy: 280 titles			To Be ordered 280 titles per set: 1,400 volumes	



LIBRARY PROGRAM (Cont'd)

REFERENCE NUMBER	LIST BY CATEGORIES ONLY - SUCH AS HISTORY, WAR, ART, MEDICINE, ENGINEERING, ETC.	QUANTITY OF EACH CATEGORY			
		AT OUTPOST	STOCKPILED	TO BE SELECTED	CONTINUOUS MONTHLY SERVICE
(1)	(2)	(3)	(4)	(5)	(6)
	Elec Engineering - 71 titles Civil Engineering & Architecture - 46 titles Mech. Engineering & Aeronautics - 58 titles Chem. Engineering & Metallurgy - 98 titles Miscellaneous - 8 titles 5 sets  FOR DETAILS OF EACH CATEGORY SEE MEDIA REFERENCE FILE - "List of Important Technical Books Published in the United States 1940-1944"				
7	FOR U. S. Information Library in Paris: Books on Radio: <div>TITLES</div> <div>History4 Radio Broadcasting11 Writ. &amp; Prod. for Radio17 Radio Plays20 Technical &amp; Scientific Aspects27 Television8 Radio &amp; the War5 Education in Radio1 Biography4 Periodicals7 TOTALS104</div> FOR DETAILS OF EACH CATEGORY SEE BOOKS ON RADIO, MEDIA REFERENCE FILE			To Be ordered: 100	
8	FOR Four Outposts: Books on Radio  Categories listed above			To Be ordered 50 per Outpost 200 volumes	



## LIBRARY PROGRAM (Cont'd)

REFERENCE NUMBER  (1)	LIST BY CATEGORIES ONLY - SUCH AS HISTORY, WAR, ART, MEDICINE, ENGINEERING, ETC.  (2)	QUANTITY OF EACH CATEGORY			
		AT OUTPOST  (3)	STOCKPILED  (4)	TO BE SELECTED  (5)	CONTINUOUS MONTHLY SERVICE (6)
9	For Paris and four Outposts: Materials File Bibliography Supplement No. 1 and Supplement No. 2  FOR DETAILS SEE MEDIA REFERENCE FILE			5 sets  5 sets 5 sets	
10	For Paris and four Outposts: Medical Books  TO BE SELECTED FROM LISTING IN MEDIA REFERENCE FILE "Important Research Books in Science Published in the United States 1940-1944."			600 volumes	
11	For U. S. Information Library - Paris: Library Reference Tools  TO BE SELECTED FROM LISTING IN MEDIA REFERENCE FILE "Librarian's Professional & Reference Tools."			To Be ordered 161 items	
12	For four Outposts: Library Reference Tools  TO BE SELECTED FROM LISTING IN MEDIA REFERENCE FILE, "Librarian's Professional & Reference Tools."			100 items per Outpost Total 400 items	



## OUTPOST LIBRARY PROGRAM

An information center unit, one of the 20-odd sent to London for the continent, form the nucleus of the Paris Library at present called the Documentation Center. Located on the first floor of the 17 Boulevard des Capucines, facing the Place de l'Opera, it is convenient to most Parisians and makes available to them background material on the United States, events since 1939, and presents small exhibits on specific phases of America.

To provide an adequate picture of the United States, the Center uses the reference books, annuals, dictionaries, government pamphlets and background features of the original information unit; continual additions are to be sent from New York, some at Paris requests and some determined by the Book Section of the Publications Bureau in New York. News and Features supplies the Center from New York with reprints and tear-sheets of scientific and medical articles, as well as clips of general interest.

Microfilm of the last four years and of current issues of the N.Y. Times, Christian Science Monitor, Life, Newsweek, Time are available as well as incomplete files (also microfilm) of such magazines as the Foreign Political Report, Foreign Political Bulletin, Far Eastern Survey, Fortune, New Yorker, Foreign Affairs, Atlantic Monthly, Harpers, Readers' Digest, etc.

Files of regular copies of 9 Nation-wide Newspapers and the outstanding Magazine are to be maintained by the Center.

Working with the educational and cultural liaison personnel of USIS, the Center determines which periodicals deserve priority in ordering and delivery; scientific and learned publications are most needed by the French, and consequently the Center concentrates on those.

A collection of between 400 and 500 representative American books, chosen by the Book Section in New York, is another feature of the Center.

Copies of all French books published in the United States during the past four or five years are made available to the French public through the Center.

It must be pointed out that the Center will not act as a lending library; rather it is a center for research and study, with its clients coming to its quarters to obtain their information. This system was adopted as the best in view of the limitation on the Center's facilities and the success of the American Library in London, many of whose methods the Paris Center follows.

Close coordination exists between the General Services Division and Press, Pictorial and Radio Division so that contacts built up by one or the other are developed to the fullest extent.



## PART IV, SECTION 1E MAGAZINES AND NEWSPAPERS

## OPERATIONAL GUIDANCE

American magazines and newspapers are being sent to France for two purposes: (1) for the information of OWI personnel and (2) for the information of the patrons of the U. S. Information Libraries. American periodicals are considered of fundamental importance in projecting cultural and technical progress of contemporary America and in supplying the wide variety of information of which the French have been deprived during the past five years.



MAGAZINES AND NEWSPAPERS FOR OUTPOSTS

REFERENCE NUMBER	TITLES	NUMBER OF SUBSCRIPTIONS		
		NOW SENT TO PRESENT OUTPOSTS (3)	STOCKPILE (4)	SERVICE TO NEW OUTPOSTS (5)
(1)	(2)			
	NEWSPAPERS - PARIS			2 subs for each of 4 outposts
1	New York Times	6 copies		8 subs
2	New York Herald Tribune	6 "		8 subs
3	New York Daily News	1 copy		8 subs
4	New York Evening Post	1 "		8 subs
5	P. M.	1 "		8 subs
6	The New York Sun	1 "		8 subs
7	St. Louis Post Dispatch	6 copies		8 subs
8	Chicago Tribune	6 "		8 subs
9	San Francisco Chronicle	6 "		8 subs
10	Washington Post	6 "		8 subs
	MAGAZINES - PARIS			
1	Life	16 copies		
2	Nation	24 "		
3	Newsweek	20 "		
4	Time	20 "		
5	New York Times Overseas Weekly	40 "		
6	Book Review Digest	2 "		
7	Publishers' Weekly	1 copy		
8	Cumulative Book Index	2 copies		
9	8 General Magazines	50 "		
	National Geographic			
	Harper's Magazine			
	Survey Graphic			
	Virginia Quarterly Review			
	Fortune			
	Foreign Affairs			
	Saturday Review of Literature			
	New Yorker			
10	26 Radio, Engineering and Technical Journals	1 copy		
11	8 Medical Journals	1 "		
	War Medicine			
	Journal of the American Medical Association (2)			
	Annals of Surgery			



MAGAZINES AND NEWSPAPERS FOR OUTPOSTS (Cont'd)

REFERENCE NUMBER  (1)	TITLES  (2)	NUMBER OF SUBSCRIPTIONS		
		NOW SENT TO PRESENT OUTPOSTS  (3)	STOCKPILE  (4)	SERVICE TO NEW OUTPOSTS  (5)
	American Journal of the Medical Sciences American Review of Tuberculosis Medical Times The Journal of Bone and Joint Surgery			
12	16 Business publications	1 copy		
13	6 Women's Magazines  Good Housekeeping Harper's Bazaar House Beautiful Glamour Independent Woman Ladies Home Journal	1 copy		
	For U. S. Information Library in Paris			
14	Magazines to be selected from basic list of "Periodicals for the London Library".			300 subs
15	For four Outposts: Magazines to be selected from basic list of "Periodicals for the London Library".			150 per Outpost  600 subs



## OUTPOST DISTRIBUTION OF MAGAZINES AND NEWSPAPERS

Since the first days of the liberation of France, it has been apparent that one of the best informational aids at hand for our program is the range of American periodicals. The earlier feeling that importing American magazines and newspapers would be resented by the French, struggling to revive their own publications has been disproven. On the contrary, the hunger for news that is obviously not prepared propaganda is such that any commercial interests resentment is engulfed and disappears.

Copies of Time, the Nation, Life anything designed for the American public, and used in France only secondarily seem to the French to present truest and least biased picture of the world they are trying earnestly to catch up with.

Thus, bulk imports of weekly and monthly periodicals, and at least fairly large shipments of daily newspapers are important projects to be developed by USIS.

During the first months of 1945 the problem was under examination to see how best the limited transport facilities available to us could be used. Weekly air shipment of fifty copies of 16 national weeklies and ten copies of ten Sunday newspapers is the aim, with the addition of fast sea shipment on 50 copies of some sixty monthlies. (This is, of course, in addition to the regular subscriptions used by the staff and the Documentation Center.)

Distribution of these publications will be developed along the lines of the present system: to French government officials, press, radio, film, executives, educators, and influential professional men throughout French cultural life.



PART IV, - SECTION 1F - SPECIALTIES

Program Discontinued

THEMES	ALREADY PREPARED FOR FRANCE		
	(In Use or Stockpile)		
(1)	TITLE OR DESCRIPTION (2)	(3)	QUANTITY (4)
UNITED STATES-FRENCH RELATIONS  C. Encouragement and Aid	Needle packets - distributed through British Political Warfare Mission	Fr.	5,000
	Soap cakes	"	48,584
	Soap paper	"	11,945
	Matchbooks (Statue of Liberty)	"	14,279
	" (Bomber)		5M
	" (Row of Planes)		14,291

Distribution to be checked with Paris Office. Match books now stockpiled in London.  
Other items stockpiled in North Africa.







PART IV, SECTION 2

RADIO PROGRAMS







## PART IV, SECTION 2A - SHORTWAVE RADIO PROGRAM FOR FRANCE

### OPERATIONAL GUIDANCE

With France liberated, and the end of the war in Europe now in sight, the entire concept of OWI's radio operation for France has undergone a radical change. The first phase of the Voice of America's psychological warfare job -- the creation and maintenance of resistance in France, and the attack on enemy and neutral minds with the idea of Germany's inevitable defeat has been successfully completed. The second phase -- the military phase -- exploiting the psychological impact of actual fulfillment of the predictions and promises of the first phase -- is already over in practically all of France. We are now entering the third phase -- the American phase. In the third phase the "Voice of America", in direct competition with the liberated press and radio, must send programs to France which the people of France cannot get from any other source. Simple projection of America will not be enough. Supplementary news service to fill gaps left by the liberated press and radio because of paper and personnel shortages will not be enough. Presentation of the American point of view will not be enough. The "Voice of America", therefore, in addition to its continuing objective news function must produce an exclusive information service, and an exclusive entertainment service in order to build a faithful audience for its official message. In other words, the "Voice of America" must use all the arts of radio showmanship and all types of facilities -- shortwave, relays, recordings and scripts for use overseas -- in order to take advantage of normal listening conditions which will follow the disappearance of jamming.

The material broadcast or cabled to France under the expanded news policy can be divided into three categories:

1. News from the rest of the world.
2. News from America.
3. News from and about France.

Now that their day of liberation has come, the French people are vitally interested and concerned with not only what is happening today, but also with what happened yesterday. In view of this our French output will now deal with subjects hitherto unmentioned. The only restriction is that such subjects must always be handled within the Framework of basic OWI policy.

Other plans of readjustment of our shortwave broadcasts to France to meet changing situations include the following steps:

1. Elimination of marginal shortwave transmissions.
2. Block scheduling at peak listening hours.
3. Use of techniques and content (features, music, entertainment) appropriate to normal listening conditions.

Our planned radio activities in Paris are included in this guidance in the Outpost section.



## PART IV, SECTION 2A - SHORTWAVE RADIO PROGRAMS TO FRANCE

## BROADCAST SCHEDULE FROM THE UNITED STATES

(Taken from 8th Edition of Cross reference book-effective December 1, 1944)

PROGRAM	FREQUENCIES
* 3:30 AM French ACE IV (Out London only)	BBC: 1500, 373, 307, 285, 267, 261, 49 (5) 41, 31 (2) LUXEMBOURG: 1293M
* 8:00 - 8:30 AM Radio News Reel	30, 25, 19 (3), 16 ALGIERS: 25
* 8:30 AM NBC French "Feature"	30, 25, 19, (2) ALGIERS: 25
* 9:00 - 9:30 AM CBS French "News & Variety" (Music)	30, 25, (3), 19 (4), 16 ALGIERS: 25
* 9:30 - 10:00 AM NBC French 1st half - "News" 2nd half - "American Jazz"	30, 25 (3), 19 (3), 16 ALGIERS: 255M, 25
10:45 AM (Mon. & Wed. only) French ACE Reserve (Not to be C/A) (Undated Color Feature)	
* 11:15 AM NBC French "News"	30, 25 (2), 19 (3) ALGIERS: 25
11:30 AM French ACE I (Via Shortwave only) (News & Editorial Reaction)	N.Y. 30, 25 (2), 19 (3) BBC: 1500, 373, 285, 261, 49, 41 (6), 31 (2) 25 (2) ALGIERS: 25
* 12:00 - 12:30 PM NBC French "News & Features"	30, 25 (3), 19 (4), 16 ALGIERS: 255M, 31
* 1:15 PM News Show	30, 25 (2), 19 (2) ALGIERS: 255, 31
1:30 - 2:00 PM Women & Children Show (Women in War News: Personal Messages Dramatic Show for Children)	30, 25 (2), 19 (2) ALGIERS: 31
* 2:00 - 2:30 PM NBC French	30, 25 (2), 19 (2) ALGIERS: 31



## PROGRAM

## FREQUENCIES

2:30 - 3:00 PM "This is the U.S.A." (Head-Lines, Editorials & Personalities in the News: Franco-American Relations)	30, 25 (2), 19 (2) ALGIERS: 31
3:00 PM French (Music)	GRENOBLE: 309, 9M RENNES: 288, 5M Cherbourg: 320M
3:05 PM French ABSIE (Political Americana)	BBC: 48, 4131 (2), 19 ABSIE: 307, 267, 49 (2), 25
4:00 - 4:05 PM "The Story-Teller" (The Story from Life)	49, 38, 31 (2), 30, 25 ALGIERS: 31
4:05 - 4:25 PM "A Vos Orders" (Questions & Answers Re- sponding to French Inquiry About America)	49, 38, 31 (2), 30, 25 ALGIERS: 31
* 4:25 - 4:30 PM News Roundup	49, 38, 31 (2), 30, 25 ALGIERS: 31
5:00 PM French Cross-Section News: Interviews & Personal Messages	49, 38, 31 (2), 30, 25 ALGIERS: 31
5:15 PM Wed. & Sat. - Pgm for Luxembourg Other days - Pgm for Alsace (French News)	49, 38, 30 ALGIERS: 31
* 5:45 PM CBS French "Feature"	49, 38, 30
* 6:30 PM French ACE II	N.Y. 49, 38, 30 (Sat.also to Carib. 25, 19) BBC: 1500, 373, 285, 261, 49 (4), 41, 31 ABSIE: 307, 267, 49 (3), 25 ALGIERS: 31 LUXEMBOURG: 1293M
* 6:45 - 7:15 PM French Caribbean Show (except Saturday) (News, Features, Music & Talks)	25, 19
* 11:45 PM French ACE III Pretrans- mission Via AT&T only (Cut London 3:30 AM) (11 Min.)	



*Legend:*

- \* *News & Commentary Programs*
- ACE- America Calling Europe*
- BBC- Relayed through British Broadcasting Corp.*
- ABSIE- Relayed through American Broadcasting Station in Europe (London)*

*The numbers in parenthesis under "Frequency" indicate number of stations in the particular meterband.*



## PART IV, SECTION 2B - MEDIUM WAVE BROADCASTS FROM LONDON

## ABSIE DAILY SCHEDULE

(In effect on Sunday, December 17, 1944)

CENTRAL EUROPEAN TIME	PROGRAM	ORIGIN	METERBANDS
2000-2014:53	(1) L'Heure Francaise Part 1 <sup>a</sup> a) European news from ABSIE (5) b) French ACE from New York	ABSIE & N.Y.	307, 267; 49, 25
2015-2059:40	(3) L'Heure Francaise Part 2 - Event of the day and Musical inter- lude Part 3 - "Le Monde Aujourd' Hui" Part 4 - Feature and Commen- tary and latest news	ABSIE	307, 267; 49, 25
2330-2359:40	(2) French Program  Part 1 - a) News from ABSIE (5 Min.) b) ACE from N.W.  Part 2 - "Les Nouvelles de France"	ABSIE & N.Y.  ABSIE & N.Y.  ABSIE	Pt.1- 307, 267; 49, 41  25 Pt.2- 307, 267; 49, 41
0015-0029:40	Le Swing Club	ABSIE	207, 267; 49, 41

## BROADCASTS ORIGINATING IN FRANCE

'Ce Soir en France', a program produced by Radio Diffusion Francaise commentators, presents nightly a discussion of current French happenings. The broadcast is carried by ABSIE, RDF and 5 OWI transmitters in New York and one OWI transmitter in North Africa. Other programs by RDF are presented on OWI facilities in exchange for a New York program relayed on the French radio. RDF also carries the few programs prepared by the USIS radio section. such as 'Lessons in English' and 'Music of America'.







## PART IV, SECTION 2C - RECORDING AND SCRIPTS FOR USE IN OUTPOSTS

## OPERATIONAL GUIDANCE

(From Draft of Operational Plan for France - November 16, 1944)

## A. OUTPOST RECORDINGS

## 1. PAST PRODUCTION

Outpost recordings supplied to the French radio should be judged on their entertainment value and should in no case be of propagandistic character. Those produced as part of the Musical Series will therefore be the most useful. If French radio program directors should request informational scripts, those along the lines of the Health Series and the Global War Series are recommended.

## 2. FUTURE PRODUCTION

The production of outpost recordings will depend largely upon the demands of the local French radio. The chief emphasis should be on musical and entertainment features, with recorded commentary omitted completely from musical programs.

The Hollywood entertainment series now under way, covering 95 commercial films adapted for 30 minute radio shows should be continued.

Scripts of interviews with leading scientists, describing their research in the past 5 years would be of great value, provided the discussions are on a high level. The same procedure could be applied to other subjects in which French radio officials express an interest.

## B. COMMERCIAL RECORDINGS

## 1. PAST PRODUCTION

All commercial recordings shipped for distribution in France are suitable. American selections are preferable, however.

## 2. FUTURE PRODUCTION

Commercial records should supplement rather than duplicate symphonic music being sent in with OWI outpost recordings.

Records of American compositions should be available. Folk songs, swing, and cowboy music would also be of interest for possible use on the French radio. It would be worthwhile to supply interested French persons with copies of record catalogues so that they may indicate their preferences.







DATE PREPARED: February 1945

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 1 of 5 Sheets

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU (If reoccurring show monthly average) (If project already approved check Col. II)			
	TITLE OR DESCRIPTION (2)	HRS. (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	HRS. (6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	HRS. (9)	QUANT. (10)	APVD. (11)
(1)										
(S): SCRIPTS (Where no indication is given program is recorded)										
Columns 3-6-9 indicate hours or fraction of hours running time of title indicated in column 2-5-8.										
" 4-7-10 indicate number of programs included in title indicated in columns 2-5-8 (Number of copies of each title or program are not indicated At present we are sending to France 5 sets of all current O.W.I. Music and French language programs.)										
COLUMN 8, PROGRAMS PLANNED BY BUREAU TO IMPLEMENT THEMES WILL BE DEPENDENT UPON DIRECT REQUESTS FROM OUTPOSTS IN FRANCE.										
1. AMERICAN DEMOCRACY										
A. Physical America	Rivers of the U.S.A. This is the U.S.A." series: Pennsylvania	$\frac{1}{2}$ $\frac{1}{4}$	2 1				Scripts on Agriculture, Soil Conservation etc.	$2\frac{1}{2}$	10	
B. Fighting America	America At War American Industries at War Meet an American Soldier	$1\frac{1}{4}$ $1\frac{1}{4}$ $\frac{1}{4}$	5 5 1							
C. Political America	Watchwords of Liberty "This is the U.S.A." series: Highlights of American History Government	1 $\frac{1}{4}$ $\frac{1}{4}$	9 1 1							
D. Working America							"American Institutions" A) Labor Unions	$\frac{1}{4}$	1	
E. Social America	"This is the U.S.A." series: Oklahoma Frontiers of American Art Highlights of American Music Bird's Eye View of America People's Music	$\frac{1}{4}$ $\frac{1}{4}$ $\frac{1}{4}$ $\frac{1}{4}$ 2 $\frac{1}{4}$	1 1 1 1 8 1				"American Institutions" A) University B) Hospital C) Housing Authority D) Public Health E) Research Laboratories F) Children's Courts G) Rural Nursing	$1\frac{3}{4}$	7	
2. HISTORY OF THE WAR										
A. Global	United Nation Roll of Honor (S)	$\frac{1}{4}$	1							
1. Military	Flying Fortress '43 P-38 Lockheed Planes	$\frac{1}{2}$ $\frac{1}{4}$	1 1							
2. Political	Nazi Barbarism & American Freedom	$\frac{1}{4}$	1							
3. U.S. Participa- tion.	United Nations- Growth and Aims (S)	$\frac{3}{4}$	3							
B. European	Eve Curie talks on General Sikorski	$\frac{1}{4}$	1							
C. Pacific										
D. French Participa- tion	Guy Del Piaz on French Mer- chant Marine Military Valor of French	$\frac{1}{4}$ $\frac{1}{2}$	1 2							







DATE PREPARED: February 1945

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 2 of 5 Sheets

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	TITLE OR DESCRIPTION (2)	HRS. (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	HRS. (6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	HRS. (9)	QUANT. (10)	APVD. (11)	
(1)											(12)
5. ACHIEVEMENTS IN ARTS AND SCIENCES A. Science B. Technology C. Arts											*Outpost Recording output should be guided in the future by requests coming from the field. Present reports show that a great number of musical recordings will be needed. There seems also to be a positive need for recordings implementing our themes on Achievements in Arts and Sciences and America in the Post-War World."
	Contemporary American Music	4	8				Contemporary American Music	1	2		
	Radio Symphonies of America	8	8				Radio Symphonies of America	4	4		
	Outpost Concert Series	80	20				Outpost Concert Series	5	2		
	W.O.R. Sinfonietta	1	2				.....				
	Invitation to Music	1	2				"BETWEEN NATIONS"				
	Symphony Orch. of America	9	12				(Since 1939)				
	(with recorded commentary)						A. Literature in U.S.A.				
	Symphony Orch. of America						B. Theatre " " "				
	(with accompanying scripts)	1 1/2	2				C. Radio " " "				
	Music of the New World	2 1/2	9				D. Motion Pictures " "				
	Concert De New York	5	10				E. Art " "				
4. FRANCE-U.S.A. RELATIONS. A. Cultural	French Regional Supplements	18	55				F. Music " "				
	Sousa's Military Marches	1 1/2	1				G. Architecture " "				
	Arturo Toscanini	1	5				etc.	2 1/2	10		
	Band Concerts	2 1/2	10								
D. Sociology											
A. FRANCE-U.S.A. RELATIONS. A. Cultural											
B. Military											







DATE PREPARED: February 1945

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 3 of 5 Sheets

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	TITLE OR DESCRIPTION (2)	Hrs. (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	Hrs. (6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	Hrs. (9)	QUANT. (10)	APVD. (11)	
(1)											(12)
C. Entertainment	American Jazz	1	4								
	Music in America	1 1/2	2								
	American Jazz Today	2 1/2	9								
	Music of Latin America	3	12					1/2	2		
	Persian Memories	1/4	1								
	Geo. M. Cohan's Pop. Songs	1/4	1								
	Music from America: Russell Bennett Jimmy Wilbur Raymond Scott Glenn Miller Viva America	4 2 10 5 1/2 1 1/2	16 11 40 22 6				Music from America: Russell Bennett Jimmy Wilbur Raymond Scott  Viva America	2 2 2  2	8 8 8  8		
	Miscellaneous Commercial Records (Sound Effects, Applause & Tuning, National Anthems).	13	131								
	N.B.C. Thesaurus Transcription Library	150	3000 selections				N.B.C. Thesaurus Supplement	2	45 selections		
	(The N.B.C. Thesaurus libraries, one of which was supplied for France, are Commercial Radio Transcriptions similar to the basic music libraries supplied to domestic Radio stations. Each library contains 4,324 selections embracing the following categories of music: Dance Orchestra 1,034, Popular Concert Orchestra 533, classical Instrumental 372, Classical Vocal 128, Hillbilly and Cowboy 408, Military Band 161, Novelties 431, Vocal Groups 540, Sacred Music 213, Pipe Organ 125, and Production Aids 579 (see media reference file for content). A supplement of about 45 selections is added monthly to each library. These libraries are rented from N.B.C. for the sum of \$100 per month each and the records must be returned to the lessor or destroyed on instructions from N.B.C. at the termination of the contract). The Radiodiffusion de la Nation Francaise was informed that this library was being offered to help them get on their feet again, and it was clearly understood that it was only on loan for the duration of our operation. When the time comes for its withdrawal, if the RDN desires to retain it, we will be glad to act as intermediary to help them take over our contract with NBC.										
	Commercial Records Library	80	1600 selections				Commercial Record Supplement	4	80 selections		
	(Based on advance planning, two libraries containing a total of 800 records each were selected by the Music Department of the Radio Program Bureau, for France. Each Library consists of 35% classical music and 65% Light & Popular selections. Monthly supplements shipped since July, 1944, consist of 20 Army "v" discs (supplied by U.S. Armed Forces Radio) and 20 latest Commercial records. At London's request this monthly supplement is selected 80% light and popular music and only										

\* Listings in Media Reference File - See Appendix,







DATE PREPARED: February 1945

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 4 of 5 Sheets

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	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)	
(1)	20% classical). These libraries were supplied to supplement the Thesaurus Transcription Libraries which were deemed insufficient in themselves for the programming of a radio station. As anticipated, the Germans badly damaged the former record library in Paris, thereby rendering the station practically inoperative. The French are extremely grateful to us for these records which we have presented to them with no strings attached and we have not pressed the point of getting recognition for them on the air. America is, however, getting recognition indirectly thru the announcement of the titles, the orchestras and the composers of the selections and based on the report of Al Hollender's visit to Brussels and Holland, stations on the continent are indicating a definite desire to further publicize the fact that these records came from America by requests for additional information on orchestras of America, American artists, and other such information for use in their continuity.						A new project initiated by Henry Christman of the London office, for the supply of 6 libraries of 500 commercial records of each of the United States Information Centres in France is now in the planning stage.  These libraries, representing the cream of American music are to be used for audition purposes in the Information Centers to show music critics, music societies and lovers of music that, contrary to Nazi propaganda, America has a real musical culture.				







DATE PREPARED: February 1945 PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 5 of 5 Sheets

AIMS THEMES (1)	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU (If reoccurring show monthly average) (If project already approved check Col. II)			
	TITLE OR DESCRIPTION (2)	Hrs. (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)
C. Entertainment (cont.)	DRAMATIC SHOWS:									
	Green Valley - U.S.A. (S)	$\frac{1}{4}$	1							
	Words at War (S)	$\frac{1}{4}$	1							
	Arthur Hopkins Presents (S)	$\frac{1}{4}$	1							
	Cavalcade (S)	$\frac{1}{4}$	1							
	Thin Man (S)	$\frac{1}{4}$	1							
	"LE RIDEAU S' LEVE" series:*									
	La Marche Nuptiale	$\frac{1}{4}$	1							
	Madame Sans Gene	$\frac{1}{4}$	1							
	Le Petit Prince	$\frac{1}{4}$	1							
	Le Portrait de la Femme Sans Visage	$\frac{1}{4}$	1							
	Le Traite D'Auteuil	$\frac{1}{4}$	1							
	Le Cartif	$\frac{1}{4}$	1							
	La Visite A L'Abbaye Les Bouffons	$\frac{1}{4}$	1							
	La Sauterelle	$\frac{1}{4}$	1							
	Le Poilu	$\frac{1}{4}$	1							
	Le Commissaire Est Bon Enfant	$\frac{1}{4}$	1							
	Serviteur Modele	$\frac{1}{4}$	1							
	Les Prunes	$\frac{1}{4}$	1							
	Il Y Toujours Une France A Aimer	$\frac{1}{4}$	1							
	Le Jongleur De Notre Dame	$\frac{1}{4}$	1							
	Les Animaux Malade De La Peste	$\frac{1}{4}$	1							
	Le Vitre	$\frac{1}{4}$	1							
	Gros Chagrins	$\frac{1}{4}$	1							
	Arsene Lupin	$\frac{1}{4}$	1							
	Cyrano De Bergerac	$\frac{1}{4}$	1							
	Chantecler	$\frac{1}{4}$	1							
	Le Peau De Banane	$\frac{1}{4}$	1							
	Le Rente Viagere	$\frac{1}{4}$	1							
	La Misanthrope	$\frac{1}{4}$	1							
	La Chevre De M. Seguin	$\frac{1}{4}$	1							
	Expedition Nocturne and La Lettre Charge	$\frac{1}{4}$	1							
	* 15 minute dramatic programs drawing upon the works of well-known French writers and dramatists (Tristan Bernard, Courteline, Rostand, Galipaux, etc.) and interpreted by resident French stars in Hollywood (Charles Boyer, Michele Morgan, Simone Simon, Dalio, etc.).									







## FRENCH HOLLYWOOD PROJECT (HOLLYWOOD SHOWS)

In September 1944 an important program of special entertainment was created in Hollywood for liberated France. Through the cooperation of 7 major motion picture studios and the Hollywood Victory Committee 91 one-half hour radio programs in French are now being produced by the Radio Program Bureau of the Overseas Branch of the OWI for broadcast to the people of liberated France who have been cut off from Hollywood entertainment through four years of Nazi domination.

Dramatizations of outstanding films, programs featuring American and French film artists and tabloid versions of popular musical films are included in this series. These programs will be broadcast weekly through OWI facilities and will go on the air simultaneously from New York, ABSIE (London), RDF (French National Networks), Brussels, and a number of other points in Europe, Africa, and elsewhere. The tentative date for the broadcast of "Hold Back the Dawn" -- first of the series -- is March 1st, 1945.

The project suggested to the Motion Picture Industry by the Office of War Information was approved by the Hollywood Victory Committee, the Industry Talent Pool for Patriotic Effort and by the 7 major companies which had agreed to join in financing this venture by contributing \$10,000 each and in the making available of talent, scripts, and music. The participating companies each of which is cooperating in the production of 13 programs are: Columbia, MGM (Metro-Goldwyn-Mayer), Paramount, RKO, Twentieth Century Fox, Universal and Warner Brothers.

Acting on a special advisory committee representing the Hollywood Victory Committee are Charles Boyer, André David, Victor Francen, Adolphe Menjou, and Leonide Moguy. They work with the French Unit of the Los Angeles Overseas Bureau of the OWI which was augmented with personnel from the New York OWI Radio Bureau and with Hollywood Radio experts.

With the liberation of France, Radio entertainment is called to serve an added function of projecting the American way of life to the liberated people.



## FRENCH HOLLYWOOD PROJECT (HOLLYWOOD SHOWS)

## CASTS OF FIRST TEN HOLLYWOOD SHOWS

- 1) *Hold Back the Dawn* Charles Boyer, Jeannine Crispin, Micheline Cheirel, Andre Simeon, Suzette O'Neill, Pierre Camelin, Jean Deival.
- 2) *Phantom Lady* Michelle Morgan, Georges Rigaud, Maurice Marsac, Robert Laurent, Robert Appel, Roberta Danielle, Leoxp Lenoir, Charles Andre, Gabrielle Harcourt.
- 3) *Heaven Can Wait* Frank Arnold, Victor Francen, Marcel Dalio Gene Tierney, John David, Lilian Farcett, Charles Andre, Angelica Lanshoff, Micheline Cheirel, Noel De Lorme.
- 4) *Suspicion* Cary Grant, Jeanine Crispin, Georges Rigaud Andre Chariot Jacques Lory, Marjorie Bellini, Bernard Deroux, Suzy Schwing, Albert Petit, Theodore Kampanetz.
- 5) *Star Parade*  
(*Variety Show*) Dinah Shore, Morton Gould, Charles Laughton, Chico Marx, Ziggy Elman, Donald Duck, (Clarence Nash)
- 6) *How Green Was My Valley* John Loder, Georges Rigaud, Frederic Morpugo, Adriene D'Ambricourt, Maurice Marsac, Robert Laurent, Robert Appel, Ted Kampanetz, Annette Schneider, Ninette Valin, Andre Charlot, Jacques Lory, Andre Simeon, Frank Arnold.
- 7) *After the Thin Man* Adolphe Menjou, Michelle Morgan, Marjorie Bellini, Georges Rigaud, Nanette Vallon, Maurice Marsac, Louis Mercier, Eugene Borden, Theodore Kampanetz, Andre Simeon, Bernard Deronx, Frank Arnold.
- 8) *Now Voyager* Michelle Morgan, Georges Rigaud, Ambricourt, Jacques Catelain, Andre Simeon, Ted D'Arnoux, Julio Abadie, Leon Lenoir, Irene Trivas



9) *The Shop Around the  
Corner*

Gene Tierney, Felix Bressart,  
Charles Deschamps, Guy De Vestel,  
Ted D'Arnoux, Nanette Vallon, Louis  
Mercier, George Trilling, Jacques  
Lory, Andre Hodel.

10) *It Started with Eve*

Deanna Durbin, Jeannine Crispin,  
Charles Deschamps, Charles Andre,  
Louis Mercier, George Daivis,  
Jacques Lory, Richard Hageman,  
Yolanda Lacca, Andree Hodel

All music directed by Serge Glysson







ADAPTED MOTION PICTURES)

DATE PREPARED: April 1945

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 1 of 1 Sheets

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU  (If reoccurring show monthly average) (If project already approved check Col. II)				REGIONAL SPECIALIST'S RECOMMENDATIONS
	TITLE OR DESCRIPTION (2)	HRS. (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	HRS. (6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	HRS. (9)	QUANT. (10)	APVD. (11)	
(1)											(12)
C. Entertainment (Cont'd.)	Hold Back the Dawn	1	1	Christmas in July	1	1	French-Hollywood Radio Project	1	2		
	Heaven Can Wait	1	1	The Major and the Minor	1	1	(Additional titles to make a total of 91 Radio Adaptations of selected Hollywood Motion Pictures are planned).				
	Suspicion	1	1	Skylark	1	1					
	Phantom Lady	1	1	Nothing But the Truth	1	1					
	Stars on Parade	1	1	Holy Matrimony	1	1					
	How Green Was my Valley	1	1	The Lodger	1	1					
	It Started With Eve	1	1	Claudia	1	1					
	After the Thin Man	1	1	Stage Door	1	1					
	Shop Around the Corner	1	1	Mr. & Mrs. Smith	1	1					
	Now Voyager	1	1	Tuttles of Tahiti	1	1					
	Ladies in Retirement	1	1	His Butler's Sister	1	1					
				Back Street	1	1					
				Shadow of a Doubt	1	1					
				Here Comes Mr. Jordan	1	1					
				My Sister Eileen	1	1					
				Blossoms In the Dust	1	1					
				Night Must Fall	1	1					
				The Wizard of Oz	1	1					
				Gaslight	1	1					
				The Human Comedy	1	1					
				Girl Crazy	1	1					
				Madame Curie	1	1					
				Three Men on a Horse	1	1					
				All This and Heaven Too	1	1					
				Constant Nymph	1	1					
				Gentleman Jim	1	1					
				George Washington Slept Here	1	1					
				Old Acquaintance	1	1					
				Yankee Doodle Dandy	1	1					
				Maltese Falcon	1	1					
				The Old Maid	1	1					
				The Letter	1	1					
				You Belong To Me	1	1					
				Talk Of the Town	1	1					
				Bedtime Story	1	1					
				The Lady is Willing	1	1					
				Destry Rides Again	1	1					
				The Man Who Came to Dinner	1	1					
				Lady Takes a Chance	1	1					
				The Devil and Miss Jones	1	1					

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## OUTPOST PARTICIPATION IN RADIO PROGRAMMING

The operation of the Radio Section in Paris is largely divided between the liaison work with Radiodiffusion Francaise and special events recorded for Absie and the Voice of America.

RDF, the national radio for France, is a branch of the French Ministry of Information, and its director, Jean Guignebert, has indicated a great interest in working with USIS. Radio Paris is the center of the nationwide network, linking the provinces to the capital. In early '45 a tight control was still maintained on the output of the provincial stations, with only a short time each day allowed to them for locally-produced programs. The remainder of the broadcasts had to originate over Radio Paris.

Our liaison with RDF has resulted in daily programs of English lessons, broadcasts arranged for the Com Z public relations unit on such Army matters as lodgings for American officers, jerrican and wire reel recoveries, and periodic and special music programs such as jazz concerts by the Snowdrops, A US Army military police dance band.

RDF uses the facilities of ABSIE for its nightly program, "Ce Soir en France", a permanent feature of ABSIE-RDF operations. RDF has assigned its star editorialists, including Mr. Guignebert, to it; USIS supplies all necessary documentation to implement the staff's ingenious and effective programs whose purposes are to counter the anti-American influence of 5th column propaganda in France and to strengthen Franco-American friendship.

We make available to RDF the recordings prepared by the Radio program bureau in New York, with the programming of these platters left entirely up to the French radio authorities.

Other liaison work includes forwarding to OWI New York musical scores composed in France since 1940; these will be performed in the States and broadcast to France. The Foreign Broadcast Division of RDF has consulted the USIS Radio Section on the development of its overseas operations. News about Voice of America, ABSIE and American radio in general is supplied to French radio publications.

The Voice of America uses the address of USIS in its French shows, and the staff in Paris receives and handles many requests suggestions, and comments from listeners all over France.

Special events recording, prepared by the staff in Paris for use on ABSIE or Voice of America, have amounted, in the past, to between 40 and 50 a month, in languages including French, English, German, Slovak, Italian, Czech, Danish, Spanish and Polish. Those requiring immediate rebroadcast are piped to London through BBC-Signal Corps transmitter, and others are recorded in Paris and shipped to London or the States by air.







PART IV, SECTION 3

MOTION PICTURES







## PART IV, SECTION 3A - MOTION PICTURES-FEATURES

## OPERATIONAL GUIDANCE

(From Long Range Operational Plan for France Nov. 16, 1944)

## COMMERCIAL FILMS

## I. PAST PRODUCTION

Commercial films are for the most part devoid of overt propaganda and should therefore be considered primarily on the basis of quality.

## II. FUTURE PRODUCTION

In addition to the films already stockpiled, the following are suggested for priority in dubbing or subtitling, and distribution. They have been chosen on the basis of their quality, entertainment value, and in the case of films dealing with the Pacific, their informational content.

PACIFIC WAR FILMS

Gung Ho  
Guadalcanal Diary  
Destination Tokyo  
Bataan  
The Purple Heart  
The Eve of St. Mark

EMOTIONAL DRAMA

Lassie Come Home  
Blossoms in the Dust  
All that Money Can Buy  
My Friend Flicka  
The Good Earth  
Now Voyager  
Saratoga Trunk

MUSICAL

Holiday Inn  
The Wizard of Oz

HISTORICAL

Dr. Ehrlich's Magic Bullet

ANIMATED CARTOON

Dumbo  
Pinocchio  
Bambi

MYSTERY THRILLER

Rage in Heaven  
Conflict

*NOTE - The distribution of commercial features has reverted to private management within France.*

Under French law all films released in France must be played in their French dubbed versions and must be dubbed in France, and the number of American dubbed films which could be released was limited to 94 per semestre. However, the number of original version films authorized to be shown was unlimited in number but could only be shown in a maximum of 15 cinemas, 5 in the department of the Seine, and 10 in other departments with a maximum of 2 theatres in any one department. (An effort is being made to obtain permission from the French government to release films that were dubbed prior to the effective date of this law.)



## MOTION PICTURE FEATURES

(The following films have been shipped to  
France as of January 1, 1945).

Gold Rush	Devil and Miss Jones
Long Voyage Home	Father Takes a Wife
I Married a Witch	Suspicion
Pot O'Gold	All that Money Can Buy
Our Town	Little Foxes
Sergeant York	Pinocchio
Air Force	No Time for Love
Action in North Atlantic	And the Angels Sing
Across the Pacific	None but the Lonely Heart
Watch on the Rhine	Navy Steps Out
Magic in Music	Gulliver's Travels
Christmas in July	Mrs. Miniver
So Proudly We Hail	Kiss the Boys Goodbye
Hold Back the Dawn	Second Chorus
Great Man's Lady	Skylark
Great Dictator	Remember the Night
Navy Comes Through	Wake Island
Mr. & Mrs. Smith	Babes in Arms
No, No, Nanette	Great Dictator
Tom, Dick and Harry	Cover Girl
Abe Lincoln in Illinois	Penny Serenade
Young Tom Edison	Lady Is Willing
Joe Smith American	La Charette Fantome
Seven Sweethearts	Heart of a Nation
Pride and Prejudice	Sahara
Human Comedy	Talk of the Town
Andy Hardy Meet Debutante	Night to Remember
Edison the Man	Wing and a Prayer
Appointment for Love	Wintertime
It Started with Eve	Footlight Serenade
Louisiana Purchase	It Happened Tomorrow
Forest Rangers	It's a Date
Pardon My Sarong	If I Had My Way
Between Us Girls	Shadow of a Doubt
Nice Girl	Remember the Day
They All Kissed the Bride	Sun Valley Serenade
Desperados	Tales of Manhattan
Men in Her Life	Moontide
Adam Had 4 Sons	The Sullivans
You Belong to Me	You Were Never Lovelier
Lady Takes a Chance	Here Comes Mr. Jordan
Kitty Foyle	Our Wife
Magnificent Ambersons	My Sister Eileen
Sky's the Limit	More the Merrier
Show Business	Claudia
Music In Manhattan	Phantom of the Opera
Night of Adventure	Flesh and Fantasy
A Girl, a Guy and a Gob	Back Street



Destry Rides Again  
Boom Town  
Shop around the Corner  
Bataan  
I Love You Again  
Waterloo Bridge  
Strike up the Band  
Random Harvest  
Rio Rita  
Love Crazy  
Babes on Broadway  
Eyes in the Night  
Life Begins for Andy Hardy  
Two Faced Women  
Rage in Heaven  
Come Live with Me  
Chocolate Soldier

H. M. Pulham, Esq.  
White Cliffs of Dover  
Slightly Dangerous  
Dragon Seed  
Broadway Melody of 1940  
Nothing but Trouble  
Go West  
Gaslight  
Ziegfield Girl  
Mme. Curie  
Tarzan's Secret Treasure  
Woman of the Year  
Tarzan's N. Y. Adventure  
Dr. Jekyll and Mr. Hyde  
Bugle Sounds  
A Woman's Face



## MOTION PICTURES-COMMERCIAL SHORTS

(The following films have been shipped to France  
as of January 1, 1945) .

Ice Capers	Jamboree #1
Historic Virginia	Jamboree #2
Great American Divide	Jamboree #3
Tennis Rhythm	Jamboree #4
College Champions	Jamboree #5
Foxy Pups	Jamboree #6
Cat Mouse and Bell	Jamboree #7
Happy Tots	Aqua Aces
Swing Monkey Swing	Show Horse
A Boy and His Dog	Cloud Chasers
Indian Serenade	Climbing the Peaks
Winter Paradise	Women in Blue
Oddities	12 O'clock and All Ain't Well
Blue Bird's Baby	Accent on Courage
Old and Modern New Orleans	Back to the Soil
Cajuns of the Teche	The Fighting French
Fireplug	A Day of War in Russia
Masque Raid	Highway of Friendship
Band Concert	When Winter Calls
Screen Snapshots #5	Wonder of the Sea
Highway Snobbery	And Then Japan
Practice Makes Perfect	Life of a Thoroughbred
Happy Holiday	Hit Tune Jamboree
Charm Bracelet	Congomania
Crazy Bear Tale	Sky Line Serenade
Krazy Magic	Trumpet Serenade
Hollywood Sweepstakes	Rhumba Rhythm
Holliday Land	Self Defense
Foolish Bunny	Cuban Rhythm
Airways to Peace	Alley Cats
Climbing the Peaks	Dance of the Weeds
Spirit of West Point	Early Bird Dood It
U.S. Army Band	Magic Alphabet
Rear Gunners	Sufferin Cats
Amphibious Fighters	Pups and Puzzees
Modern Vikings	Flying Bear
Fightin Spirit	Puss and Toots
All Sails Set	Richard Himber and Orchestra
Tumble Bugs	U.S. Army Air Force Band
Hull of a Mess	Corky's Hired Hand
Hot Foot	You Ought to be in Pictures
Pvt. Smith USA	Prehistoric Porky



## OUTPOST DISTRIBUTION OF COMMERCIAL FILMS

During the first days of liberation, the distribution of American commercial films was handled by the Allied Information Services, the joint British-American agency. A proportionate number of films from each country, dubbed in French, were distributed to the French film industry; careful accounting was kept of the monies earned, and arrangements were made with representatives of the commercial companies to recover the incomes.

On Jan. 31, 1945, the A.I.S. authorities stepped out of the picture; they had returned earlier to the private companies the right to distribute their films where and when they wished to.

The USIS Film Section handle arrangements for commercial distribution of OWI and other American documentaries through the film companies and limits its interest in theatrical films to the private showings of American theatricals for good will purposes. When OWI films are turned over to the companies for distribution eighty percent of the Revenue is paid to the U.S. Treasury and twenty percent goes to the companies for their expenses.

General activities in connection with film distribution concentrated on relations with French censorship officials, and constant study of the difficult raw stock situation.

The special film showings for SHAEF, French and American civilian officials are held regularly in Paris and Gala performances for charity are presented frequently throughout France.

Non commercial distribution of American documentaries emphasizes the presentation of specially selected films to specialized audiences; for instance medical films to the French medical associations, industrial films to engineers, agricultural films in rural areas, etc. Prints of such pictures are ordered through the catalogue of the New York film bureau.







PART IV, SECTION 3B - MOTION PICTURES - DOCUMENTARIES PREPARED BY OWI  
OPERATIONAL GUIDANCE

(From Long Range Operational Plan November 16, 1944)

**I. PAST PRODUCTION**

Of the documentaries already dubbed or superimposed in French, the following are recommended for priority distribution:

The Capra series "Why We Fight"  
Memphis Belle  
Valley of the Tennessee  
Tarawa  
The Hymn of the Nations

Other documentaries are generally suitable because of their informational character, their historical record of the war, or their factual projection of America. Documentaries such as "Oswego" "Swedes in America," and "City Harvest" may be of relatively little interest to the French, while others may seem outdated. Therefore, these should be carefully tested in the field and withdrawn if reactions are unfavorable.

**II. FUTURE PRODUCTION**

As normal motion picture distribution channels are re-established, OWI documentaries, except where specifically circulated thru commercial distributors, will be increasingly confined to special group showings and school audiences.

Many privately produced short educational films will serve to implement all the basic theme outlined in the Long Range Policy Guidance for France with the exception of the war in the Pacific. Films produced by industrial establishments as part of their personnel training programs may offer a wide variety of possibilities in connection with the scientific part of our information role. Orientation and training films of the War and Navy Departments present similar avenues to be explored. Museum and educational institution film production can serve to project America as culturally awake and progressive.

Examples of topics of particular interest for OWI production where no private films are available are:

The War in the Pacific  
The Western Hemisphere  
Physiotherapy and similar medical advances  
The Artists' Colony at Provincetown, etc.  
Progressive Education  
Student Self-Government  
American Colleges of Various Types  
Health Services in Rural Communities

*Additional guidance on OWI Films is contained in "Operational Guidance on OWI Documentary Films" approved by Washington Review Board, November 24, 1944. - Media Reference File, see Appendix.*







DATE PREPARED: February 22, 1945 PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 1 of 5 Sheets

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU <i>(If reoccurring show monthly average)</i> <i>(If project already approved check Col. II)</i>				REGIONAL SPECIALIST'S RECOMMENDATIONS
	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)	
I. <u>AMERICAN DEMOCRACY</u>			<u>PRINTS</u>								"Among the priority topics suggested by the Deputy Directors as the themes for documentaries, the following would be extremely useful for France: the growth of the international spirit in America; the American government; education; science and research or science and industry; and art education and museums. Other topics recommended for Area III which are suitable for implementation for French audiences include: Salute to the Philippines; the U. S. and China; Small scale Industry and Cooperative Man.; Scientific Agriculture.
	SCREEN MAGAZINES: "U.S.A." Nos. 1-6 (each issue is composed of 3-4 independent sequences dealing with a variety of subjects)		12 each	SCREEN MAGAZINES No. 7			UNTITLED (CORWIN)  SCREEN MAGAZINES				
A. PHYSICAL AMERICA	OSWEGO * PIPELINE* SWEDES IN AMERICA * VALLEY OF THE TENNESSEE		16				THE SOUTHWEST				
B. FIGHTING AMERICA	USA #3 **** NEWS REVIEW #1 * NEWS REVIEW #2 *										
C. WORKING AMERICA	CITY HARVEST COWBOY THE JOURNEY PEOPLE TO PEOPLE # % STEEL TOWN PIPELINE ** JEEP * USA #1 * USA #4 *** USA #6 ** VICTORY #1 * VICTORY #2 **		12 12 12 -- 16	CUMMINGTON STORY							
D. POLITICAL AMERICA	THE TOWN		10				ELECTIONS & GOVERNMENT				
E. SOCIAL AMERICA	SWEDES IN AMERICA OSWEGO A BETTER TOMORROW USA #3* USA #5 ** TVA * JOURNEY* CITY HARVEST* THE VALLEY OF THE TENNESSEE* SEE*		12 12 12	SOCIAL SECURITY FREEDOM TO LEARN LIBRARY OF CONGRESS PUBLIC HEALTH NORTHWEST USA  # Available in English only * Indicates the use of a title under one or more categories. % Prints supplied by London - Number not known in New York.							







DATE PREPARED: February 22, 1945 PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 2 of 5 Sheets

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU (If reoccurring show monthly average) (If project already approved check Col. II)			
	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)
II. HISTORY OF THE WAR										
A. GLOBAL										
1. Military	NEWS REVIEW #1 NEWS REVIEW #2 USA #4* VICTORY #1***		8 16							
2. Political										
3. U.S. Participation	VICTORY #1 VICTORY #2 USA #5*** USA #6*** NEWS REVIEW #1** NEWS REVIEW #2**		12 16							
B. EUROPEAN	USA #5* NEWS REVIEW #2****									
C. PACIFIC	USA #5*** USA #6** VICTORY #1** VICTORY #2*** NEWS REVIEW #2****			ATTACK IN THE PACIFIC						
D. FRENCH PARTICIPATION	SALUTE TO FRANCE		16							

# Available in English only.  
\* Indicates the use of a  
title under one or more  
categories.







DATE PREPARED: February 22, 1945 PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 3 of 5 Sheets

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU (If reoccurring show monthly average) (If project already approved check Col. II)			
	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD (11)
(1)										
III. <u>ACHIEVEMENTS IN ARTS AND SCIENCES</u>										
A. SCIENCE										
B. TECHNOLOGY	AUTOBIOGRAPHY OF A JEEP COWBOY* PIPELINE STEEL TOWN* TVA** USA #1** USA #3** USA #4** USA #6* VICTORY #2*		12  12				ARCHITECTURE			
D. SOCIOLOGY	A BETTER TOMORROW TVA***		23							
IV. <u>AMERICAN RELATIONS WITH FRANCE</u>										
A. CULTURAL	OSWEGO**									
B. MILITARY	SALUTE TO FRANCE*									
V. <u>AMERICA IN POST- WAR WORLD</u>										
A. DOCUMENTS AND STATEMENTS							INTERNATIONAL HEALTH			
B. PLANNING AND DISCUSSION	CONFERENCE AT YELLOW SPRINGS# %		--							
				#Available in English only. *Indicates the use of a title under one or more categories; % Prints supplied by London - Number not known in New York			FOUR TO SIX OTHER PRODUCTIONS ARE PLANNED			







DATE PREPARED: February 22, 1945

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 4 of 5 Sheets

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU <i>(If reoccurring show monthly average)</i> <i>(If project already approved check Col. II)</i>			
	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)
I. <u>AMERICAN DEMOCRACY</u>			PRINTS							
A. PHYSICAL AMERICA	DEMOCRACY IN ACTION * HARVESTS FOR TOMORROW *									
B. FIGHTING AMERICA	COMBAT REPORT PARATROOPS		12 12							
C. WORKING AMERICA	COMBAT REPORT * HENRY BROWNE, FARMER FIREPOWER HARVESTS FOR TOMORROW DEMOCRACY IN ACTION		12 12 12 12							
D. POLITICAL AMERICA										
E. SOCIAL AMERICA	A CHILD WENT FORTH THE BUILDING OF BOY S ANTIOCH COLLEGE OHIO % HARVESTS FOR TOMORROW *		12 12 --							
II. <u>HISTORY OF THE WAR</u>										
A. GLOBAL										
1. Military	DIVIDE AND CONQUER *		14							
2. Political	DIVIDE AND CONQUER * PRELUDE TO WAR		14							
3. U.S. Participation	MEMPHIS BELLE * ATTACK IN THE PACIFIC * REPORT FROM THE A LEUTIAN *									
				# Available in English only. * Indicates the use of a title under one or more categories. % Prints supplied by London- Number not known in N. Y.						







DATE PREPARED: February 22, 1945 PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 5 of 5 Sheets

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU (If reoccurring show monthly average) (If project already approved check Col. II)		
	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10) APVD. (11)
B. EUROPE	PRELUDE TO WAR* DIVIDE AND CONQUER** THE NAZIS STRIKE BATTLE OF BRITAIN BATTLE OF RUSSIA MEMPHIS BELLE		PRINTS 14 10 16 20						
C. PACIFIC	PRELUDE TO WAR** TARAWA ATTACK (BATTLE OF NEW BRITAIN) REPORT FROM THE ALEUTIANS ‡		20 16 —	BATTLE OF THE MARIANAS BROUGHT TO ACTION FIGHTING LADY					
D. FRENCH PARTICI- PATION	BUILDING OF BOYS*								
III. ACHIEVEMENTS IN ARTS AND SCIENCES									
A. SCIENCE B. TECHNOLOGY C. ARTS D. SOCIOLOGY	SAND AND FLAME  THE BUILDING OF BOYS**		12				POPULAR SCIENCE-24 REELS		
IV. AMERICAN RELATIONS WITH FRANCE									
A. CULTURAL B. MILITARY									
V. AMERICA IN POST- WAR WORLD									
A. DOCUMENTS AND STATEMENTS B. PLANNING AND DISCUSSION									
				‡ Available in English only. * Indicates the use of a title under one or more categories. ‡ Prints supplied by London - Number not known in New York.			100 Reels of Subjects in all categories above.		







PART IV, SECTION 3C - NEWSREELS  
(U. S. and London Production)

The only official newsreel in France is a government monopoly. Each week OWI provides the French film authorities with newsreel material which is edited by the French and which appears through French distribution as 'France Libre Actualities'. OWI newsreels as such are not shown in France today.

Through special arrangements with the French Ministry of Information and the Ministry of War, we supply them French versions of the United Newsreel as prepared in New York; the reel is distributed by the French.







PART IV, SECTION 4

NEWS AND FEATURES







PART IV, SECTION 4A - NEWS FILE TRANSMISSION

NUMBER OF WORDS DAILY

LOCATION OF OUTPOST	VIA COMMERCIAL CHANNELS		VIA ARMY SIGNAL CORPS		VIA OWI SHORTWAVE	
	CURRENTLY	JUNE 30, 1945	CURRENTLY	JUNE 30, 1945	CURRENTLY	JUNE 30, 1945
Paris	none	none	2,500	2,500 *	25,000	25,000 **
Marseille )		(occasionally)				
Lyon )		(cabled )				
Rennes )	none	(articles on )				
Strasbourg)		(request, )	none	none	none	none
Bordeaux )		(wordage )				
		(negligible )				
		(possibly) )				
		(totaling )				
		(1,000 words )				
		(per week to )				
		(all posts )				
		(combined )				

List both existing and proposed outputs  
\* Proposed B File  
\*\* Proposed A File  
Note: No News File to Paris from London planned







## PART IV, SECTION 4B - FEATURE SERVICE

## OPERATIONAL GUIDANCE

FEATURES (From Long Range Operation Plan for France - November 16, 1944)

## I. PAST PRODUCTION

Features already produced will be available at the information Center the use of the French press. They will be put at the disposal of journalistic as background and source material, and will also provide professional groups with information on the progress made in various technical fields.

Classification used by the Features Division in its stockpiling program have been retained here for the sake of convenience. In the discussion below, they have been listed in *descending order*, according to the adaptability of the Features medium to the topic, and the informational content of Features already produced.

1. *War in the Pacific*

Factual backgrounds and profiles of leading figures should take priority. Stories stressing the human angle of the war are also valuable.

2. *U. S. Foreign Policy*

In preference to stories on European policy, use articles on the history of U. S. Foreign policy in the Pacific, such as the Philippines, etc. European policy will largely be covered under the heading of "United Nations".

3. *Science*

Science articles will be particularly useful, especially the surveys compiled with the Features Stockpile Division on Advances in all fields of both pure and applied science. The regular science newsletters should also be used extensively.

4. *Democracy*

Features under this heading, like those in other categories should be selected on the basis of their solid information value. Thus, discussions of the meaning of democracy to a particular individual should not be selected, unless they are of high literary quality or by outstanding American personalities. The most useful stories will be those of serious content and treatment explaining the mechanics of federal, state and local government in the United States; the workings of labor unions in the U. S.; democratic solutions to political, social and



economic problems of a general or controversial nature. These problems should be treated frankly, as should the procedures adapted in carrying out these solutions. Material on education is highly desirable, especially those stories dealing with aspects of American education relatively unknown in France.

### 5. *Culture and Entertainment*

The technical aspects of Features production are such that it has been possible to produce items on sidelights in the cultural and entertainment field more cheaply than in any other medium. Because Features are virtually the only source of such information, full advantage should be taken of high quality past production on sports, motion pictures, plays still current in the U. S., book reviews, etc., articles on American artists. American contributions to culture in other countries is recommended where it can be treated without boastfulness. Foreign origin of American personalities may be given certain prominence here, provided the touchstone is the cultural contribution and not the national origin of the person under consideration.

### 6. *Relief and Rehabilitation*

Most UNRRA stories are either obsolete or undesirable for France in view of recent developments. However, material on the contribution of France to the general rehabilitation of Europe should be made available. Features dealing with sidelights, backgrounds and American contributions to the problem of relief should be used in connection with discussions of private relief organizations, etc.

### 7. *United Nations*

Use backgrounders, American comments on agencies, conferences and programs. The emphasis should be on the planning for future international security phases of cooperation rather than discussion of past military campaigns.

### 8. *Global War*

Most features under this heading were written to be used primarily by the outpost staff as background and source material. These were of necessity piecemeal, fragmentary stories and would not provide a complete, balanced picture for an outsider. Such material should be re-examined for the completeness of its coverage of the aspect of the topic under consideration.

## II. *FUTURE PRODUCTION*

### A. *Presentation*

Features are to be made available to the French press as background and source material, and will also provide professional groups with information on the progress made in various technical fields.

For these purposes, the output of the Features Division should be oriented away from psychological warfare and toward the dissemination of solid information. The preparation of a smaller number of articles will permit greater research and effort for each, so that the finished product will be longer and more solid in content, as well as more highly



polished in style and presentation.

Since quality is so important as a consideration in our output for France, it is recommended that outside writers be asked to increase preparation of articles on subjects in which our staff writers are not technically expert. These articles should be signed.

Features output to Switzerland should be written with a view to possible use in France, since the French press often picks up material from Swiss newspapers.

## B. *Topics to be stressed*

1. The useful scientific surveys undertaken by the Features Division should be expanded and continued. Articles on new developments in all domains of science, preferably signed by writers of high standing in their fields should be made available.

2. Backgrounders and profiles, especially those related to the war in the Pacific, should be continued further, with color and human interest added to the present statistical treatment. Maps should be attached to geographical and historical backgrounders wherever possible.

3. Features coverage of book news should be enlarged to insure a more complete knowledge of American thoughts and trends. Book reviews more substantial than those heretofore provided in the brief weekly Bookly News letter would enable us to cover much desirable controversial material and to project America's awareness of world problems and her relation to them, as reflected in publishing activity.

4. Labor stories should be continued and expanded.

5. Features should continue to cooperate with the Exhibits section in supplying features correlated with topics planned for Photo Exhibits, or as press releases to publicize them. The same correlation should be sought between Features and Exhibits planned overseas.

6. Stories classified under headings of a propagandistic nature, such as "The Nature of the Enemy," should be discontinued except for those dealing with the Pacific.

7. Articles classified under "Fighting France, U. S. Troops", etc. should also be discontinued unless special occasions call for them, or unless they contain information not otherwise available to the French press.

## CLIPSHEETS AND CLIPPINGS

### I. *PAST PRODUCTION*

Clipsheet and clippings already on hand should be judged according to the continued interest of the material they contain. Most back numbers of clip sheets have useful material which, although originally essentially keyed to current developments, may well be included in a background file to be placed at the disposal of French writers and others



seeking information.

## II. *FUTURE PRODUCTION*

An expanded program of special clippings would be helpful in servicing the French press with information material of a detailed nature on topics of interest to French newspaper and magazine readers. These include:

### 1. *American democracy in Action*

a. Columns and editorial discussion devoted to social problems such as anti-trust legislation, housing rationing, reconversion, inflation, etc., which will also effect France.

b. Mechanics of American government.

c. Agricultural and industrial cooperatives.

d. Labor unions and labor-management committees.

e. Conservation.

### 2. *The History of the war, particularly of the Pacific phase*

a. Profiles and backgrounders on military leaders.

b. Geographical backgrounds on Asiatic warfronts.

### 3. *The Story of achievements in science and thought since 1939.*

a. Cultural activities in the U. S.

b. Specialized scientific articles.

### 4. *America's relations with France-* editorials and articles, preferably not pegged to news.

### 5. *America's policy and role in the post-war world.*

a. A cross-section of editorial opinion and personal opinion in the American press on peace problems, foreign policy and international affairs. Special clippings provide the best medium for the dissemination of such material.

b. Relations with the Western Hemisphere.

c. Information on sidelights to international conferences, particularly those held in the United States and Canada.

The Press Review Desk, by studying proposals for the Fall Exhibit in Paris and other planned displays, could assist in providing press releases through articles covering the same topics as the various exhibits.

Clipsheets are prepared as an overall review of the American press week by week. Therefore, no special recommendations can be given for



clipsheet material intended for French use. Themes 1, 2, 3 and 5 of the Long Range Policy Guidance for France are well implemented in the overall clipsheet coverage, which has evolved into a straight information job. These are, respectively, U. S. democracy in action, the history of the war, particularly in the Pacific phase advances in science and culture since 1939, and the place of the U. S. in the postwar world. Theme 4, Franco-American relations, should be included in the general clipsheet on matters of great importance but can as a rule be implemented more effectively by special clippings.



FEATURES FROM USA

REFERENCE	BY CATEGORIES	STOCKPILED		CONTINUING MONTHLY SERVICE	
		NO. OF ARTICLES	AV. NO. OF COPIES OF EACH ART	NO. OF ARTICLES	AV. NO. OF COPIES OF EACH ART
	STOCKPILE FEATURES TO INFORMATION CENTERS				
	Information Service Features	500	6		
	FEATURES *				
	Special Features	439	65	50	6
	Science Newsletters (17)	87	65	17	26
	Profiles			6	6
	Backgrounders			2	6
	Speech Excerpts			2	6
	Special Newsletters			2	6
	PRESS REVIEW**				
	Review Clipsheet			4	6
	Press Clips Clipsheet (Special Clippings)			2	6
	Arts & Letters Clipsheet			1	6
	Science Review Clipsheets			1	6
<p>* See analysis of Stockpile features on chart. (page 4.4.9)</p> <p>** See analysis of recent clip sheets and special clipping instructions on chart (page 4.4.10).</p> <p>Note See Media Reference File for list of feature titles.</p>					



# Features

JANUARY 1, 1946

## POLICY IMPLEMENTATION FOR FRANCE

PAGE 4.4.9

THEMES	STOCKPILED	CURRENT	REMARKS
<u>AMERICAN DEMOCRACY</u>	Physical America 18		CURRENT OPERATIONS SHOULD CONTINUE THE RATHER BALANCED TREATMENT GIVEN TO THE DIFFERENT ASPECTS OF THIS THEME IN THE STOCKPILE. FEATURES ON WORKING AMERICA ARE DEFINITELY TO BE ENCOURAGED. POLITICAL ARTICLES ON THE MECHANICS OF FEDERAL, STATE AND LOCAL GOVERNMENT, THE WORKINGS OF LABOR UNIONS SHOULD BE EXPANDED, AS WELL AS MATERIAL DEALING WITH ASPECTS OF AMERICAN EDUCATION RELATIVELY UNKNOWN IN FRANCE.
	Fighting America 38	2	
	Working America 14		
	Political America 32	5	
	Social America 34	10	
<u>HISTORY OF THE WAR</u>	Military 14	1	CURRENT OPERATIONS SHOULD STRESS U.S. PARTICIPATION IN THE GLOBAL WAR, WITH HEAVY EMPHASIS ON THE PACIFIC PHASE. ON THIS LATER TOPIC, FACTUAL BACK-GROUNDS AND PROFILES OF LEADING FIGURES AND STORIES STRESSING THE HUMAN ANGLE OF THIS PART OF THE WAR, THE NATURE OF THE ENEMY, THE SPECIFIC PROBLEMS INVOLVED IN THE STRATEGY, WOULD BE VALUABLE. ALL AVAILABLE MATERIAL ON FRENCH PARTICIPATION SHOULD BE USED.
	Global Politic. 23	4	
	US Part. 7	8	
	European Phase 10	5	
	Pacific Phase 22	5	
	French Particip. 16		
<u>ACHIEVEMENTS IN ARTS, SCIENCE</u>	Science 96	4	INFORMATION ABOUT DEVELOPMENTS IN THESE FIELDS IN THE PAST 5 YEARS SEEMS TO BE GREATLY DESIRED. THE FEATURES MEDIUM IS WELL ADAPTED TO SUPPLYING SUCH MATERIAL. EXCELLENT STOCKPILE MATERIAL COVERAGE SHOULD SERVE AS A PATTERN FOR CURRENT OPERATIONS. FULL ADVANTAGE SHOULD BE TAKEN OF HIGH QUALITY MATERIAL ON SPORTS, ENTERTAINMENT, MOTION PICTURES, ETC.
	Technology 26		
	Arts 58 (Arts: 25, Music: 22, General: 11)	5	
	Sociology		
<u>U.S. - FRENCH RELATIONS</u>	Cultural and POLITICAL 34		FURTHER PRODUCTION AS MATERIAL BECOMES AVAILABLE.
	Military 3		
<u>AMERICA IN POST-WAR WORLD</u>	Documents & Statements 3		GOOD COVERAGE; SHOULD BE CONTINUED WITH SERIOUS MATERIAL, EVEN IF CONTROVERSIAL, WITHIN THE LIMITS OF OUR GENERAL POLICY.
	Planning & Discussion 64	5	
<u>MISCELLANEOUS</u>			



# Press Review

JANUARY 1, 1948

POLICY IMPLEMENTATION FOR FRANCE

Page 4.4.10

THEMES		CLIPSHEETS	SPECIAL CLIPPINGS	REMARKS
<u>AMERICAN DEMOCRACY</u>	Physical America	10		IN VIEW OF THE NATURE OF THE MEDIUM, THE RELATIVELY LIGHT COVERAGE OF <u>PHYSICAL AMERICA</u> SEEMS JUSTIFIED. <u>SOCIAL AMERICA</u> IS VERY WELL IMPLEMENTED. ON THE OTHER HAND, MORE IS NEEDED ON THE POLITICAL ASPECT OF <u>AMERICAN DEMOCRACY</u> . MATERIAL ON <u>WORKING AMERICA</u> AND <u>FIGHTING AMERICA</u> SHOULD CONTINUE IN THE SAME PROPORTION.
	Fighting America	32	5	
	Working America	30	3	
	Political America	1	3	
	Social America	34	3	
<u>HISTORY OF THE WAR</u>	Military	8		COVERAGE OF <u>U.S. PARTICIPATION</u> IN THE GLOBAL WAR APPEARS TO BE LIGHT; MORE MATERIAL ON THIS SUBJECT SHOULD BE SOUGHT. WHILE THE PACIFIC WAR SEEMS TO RECEIVE BALANCED TREATMENT IN THE REGULAR CLIPSHEETS, MORE ATTENTION COULD BE PAID TO IT IN THE SPECIAL CLIPPINGS. <u>FRENCH PARTICIPATION</u> SEEMS TO DESERVE MORE COVERAGE IN SPECIAL CLIPPINGS.
	Global			
	Politico.	15	7	
	US Part.	2		
	European Phase	46	64	
	Pacific Phase	46	21	
<u>ACHIEVEMENTS IN ARTS, SCIENCE</u>	French Particip.	2		
	Science	35	7	GOOD COVERAGE IN CLIPSHEETS, COULD POSSIBLY BE EXPANDED IN SPECIAL CLIPPINGS.
	Technology	31		
	Arts	35		
<u>U.S. - FRENCH RELATIONS</u>	Sociology	3	1	
	Cultural	16	2	COVERAGE IN SPECIAL CLIPSHEETS SEEMS EXTREMELY LIGHT, AND SHOULD BE EXPANDED WHEREVER POSSIBLE.
	Military	3	1	
<u>AMERICA IN POST-WAR WORLD</u>	Documents & Statements		1	GOOD COVERAGE.
	Planning & Discussion	30	23	
<u>MISCELLANEOUS</u>				THESE STATISTICS COVER THE PERIOD FROM EARLY NOV. 1944 AND REPRESENT 12 REGULAR CLIPSHEETS. IT SHOULD BE BORN IN MIND THAT COVERAGE REFLECTS NEWS DEVELOPMENTS VERY DIRECTLY, SO THAT THE PROPORTION OF ARTICLES DEVOTED TO EACH THEME MAY VARY CONSIDERABLY ACCORDING TO WORLD EVENTS.



## OUTPOST PRODUCTION AND DISTRIBUTION OF NEWS AND FEATURES

Receiving from New York a daily news file of 12,000 words, 87 articles monthly of airpouched clipsheets and feature stories, the USIS news division processes this raw material into two chief products, "Nouvelles d'Amerique" and "Document de la Semaine".

"Nouvelles" is a daily bulletin of American news, distributed to the whole French press and consisting of two to four mimeographed pages, mostly made up of about a dozen short items, some of which were received by Morse news file from New York and others culled from the latest American papers received in Paris.

Its most enthusiastic users are the evening papers in Paris who not only use items from Nouvelle, but who feature them. The weeklies use it as a source for stories also, but usually develop them to a greater length with added information from other sources.

The "Document de la Semaine" presents, each week, the official documents and the background of a single aspect of the war or of an outstanding development in the past four years. For instance, among the first topics treated were UNRRA, the Dumbarton Oaks Plan, the War in the Far East, and the Foreign Economic Administration.

This publication, like Nouvelles, goes to the press throughout France, and to government and information officials.

The Paris edition of the New York Herald Tribune is playing an important role in the overall informational program on the United States in France, and as such, receives a pretty complete news service from USIS. Because of its four-page format, it is able to use a great deal of material that the French papers do not find room for, and it can be relied on to present to the public such things as the complete text of President Roosevelt's report to Congress on the state of the Union in January. The text came from the USIS.

The Information Center, established in the offices of the Press Section for the use of the USIS staff and French journalists has proven its popularity by constantly needing more space and more personnel. It is frequented by U.S. Embassy people, and Army officers and men, in addition to the French writers and reporters for whom it had been established. The Center is in part duplicated by the more elaborate one established in the Place de l'Opera for the general public, but it concentrates on services to the journalistic world.



FEATURES PRODUCED IN LONDON

No Information



## PART IV, SECTION 4C - FILMSTRIPS

## OPERATIONAL GUIDANCE

## I. PAST PRODUCTION

Filmstrips distribution will, in general, be limited to schools and professional groups. On the whole, the informational content of filmstrips has been relatively low. Among those dealing with American industrial and agricultural enterprises, only those presenting techniques not yet available to foreign audiences are suitable. Those under the general classification of a projection of America are acceptable only if they deal with genuine Americana or material both interesting and unfamiliar to these audiences. Filmstrips of high quality illustrating the war in the Pacific are desirable.

A few suitable and questionable filmstrips under the heading established in the Long Range Policy Guidance for France are listed below:

1. *American Democracy in Action*

*Suitable:* Free Schools; Cowboy on the Range; Visiting Nurses; The Thirsty Land; Our National Parks; Town Meeting.

*Questionable:* News Goes to Press; The 4-H Clubs; Boy and Girl Scouts; Vassar.

2. *History of the War, particularly in the Pacific phase*

*Suitable:* Convoy to Murmansk; Battle of Midway; Jungle Warfare; Pacific Strategy; The Glory of Tarawa.

*Questionable:* Hitler Takes on the World; The World Takes on Hitler; Down Under-Australia; Men Against the Torpedoes.

3. *The Story of Achievements in Science and Thought Since 1939*

*Suitable:* The Forest Fights Too; Radio and Television; Weather Forecasting; Bureau of Standards; Engineers Do Big Things; Care of the Wounded.

*Questionable:* Oil at War; Via Railroads; Iron and Steel; Dairy Farming.

4. *America's Relations with France*

*Suitable:* Rearming the French; Franco-America.

*Questionable:* French Indo-China.

5. *America's Policy and Role in the Post-War World*

*Suitable:* UNRRA and Rehabilitation; Inter-Allied Cooperation.

Filmstrips which come under none of these headings may be supplied upon request, but should not be offered on OWI's initiative, since in most cases they are too elementary to be of great interest to French audiences.



## II. FUTURE PRODUCTION

Filmstrips, like other OWI material, should be available at our Information Center for the use of interested special groups. probably, educational institutions.

The subject matter is filmstrips primarily intended for schools use should be conceived as an aid to the teacher both as a relief from the daily class routine and as a source of fresh background material. It is therefore important to concentrate on the type of material not otherwise easily available to the teacher, and to present pictures and text in a way which will appeal to the imagination of the youngsters. Humor would provide a human touch and renew the spectators' interest.

Technical and scientific material for professional groups should stress particularly the progress of the last few years in competent pictures and clear diagrams. The following are a few suggested topics.

### 1. *American democracy in action*

- a. Prison reform.
- b. Housing projects to meet needs of war and peace.
- c. American sports.

### 2. *The history of the war, particularly the Pacific phase.*

- a. Geographical backgrounders.
- b. Explanation of logistics.
- c.

### 3. *The Story of achievements in science and thought since 1939*

- a. New engineering developments.
- b. Electronics.
- c. Physiotherapy and war surgery.
- d. New developments in agricultural cross-breeding.
- e. Penicillin, etc.
- f. New soil treatment methods, erosions control.
- g. Television.
- h. Explanation of production methods in weapons of war. from the blueprint stage of the finished product.

Themes 4 and 5, America's relations with France and America's policy and role in the post-war world, are not well adapted to the filmstrip medium. Filmstrips are far better suited to the first 3 themes, in which a program of high quality production geared to the presentation of informational material not available through other visual media can be of great value to the operations of the Information Center.



DATE PREPARED: _____ PROGRAM YEAR: _____ FISCAL YEAR: _____											
AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU <i>(If reoccurring show monthly average)</i> <i>(If project already approved check Col. II)</i>				REGIONAL SPECIALIST'S RECOMMENDATIONS
	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
A. AMERICAN DEMOCRACY		No. of	No. of		No. of	No.					In view of the heavy use of this medium in schools, further production should aim to acquaint French children with the unknown aspects of physical America such as rural and small town life, deserts, plains, etc. Less emphasis should be put on fighting America and more on the political phases of American life, especially forms of training for participation in democracy.
		pixs.	Prts.		pixs.	of prts					
B. Physical America	Father of Waters	141	10				The Filmstrip Section has a continuing pro- gram of some 30 subjects per year on projection of America. Such of these subjects as our regional directors deem especially suited to France will be added to the subjects already prepared. Among these subjects are:  History of the U. S.  Economic Geography of the United States  Trip across the U.S. (from S. to N.)  Victory Gardens  Schools in the War  American Producers  Public Libraries				
	Thirsty Land	166	10								
	Last Frontier	107	40								
	National Parks	72	10								
	Pacific Slope	126	10								
	New York City	28	10								
	Washington, D.C.	28	10								
C. Fighting America	Tanks at War	126	40								
	Women in the Services	123	40								
	The Marines	82	10								
	Coast Guard	81	10								
	Nation of Airmen	95	40								
	Submarines	105	40								
	Women in War Work	79	10								
	How the Infantry Fights	117	10								
D. Working America	Ten Million Americans	103	40	Sheep Raising	95	10					
	Democracy on Wheels	111	40	Harvest from the Sea	83	10					
	Cowboy on the Range	103	40	Poultry Raising	129	10					
	Cowboy on the Range	147	10	Peace and the Land	98	10					
	Forest Ranger	125	40								
	We Will Deliver	117	10								
	Mass Production	130	10								
	Dairy Farming	110	40								
Via Railroads	116	10									
E. Political America				Town Meeting	125	10					
				Electing A President	126	10					
				Checks & Balances		10					
F. Social America											
	Spirit of America	146	40	For Safer Living	86	10					
	Boy & Girl Scouts	119	10	Tale of Two Cities	124	10					
	Visiting Nurse	114	10	Children's Museums	106	10					
	Chinese in America	121	10	Nurseries for War	102	10					
	One Room Country School	158	10	Workers Children	97	10					
	4-H Clubs	162	10	Educating A Nurse							
	County Fair	144	10								
	Free Schools	126	40								

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AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU <i>(If reoccurring show monthly average)</i> <i>(If project already approved check Col. II)</i>				REGIONAL SPECIALIST'S RECOMMENDATIONS
	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
2 HISTORY OF THE WAR		No. of	No. of		No. of	No.					
▲ "GLOBAL"		pixs.	Prts.		pixs.	of					
1 Military	Mexico Goes to War	171	40				The Newsstrip, Section has a continuing production prepared of some 20 subjects per year on the history of the war. Practically all of the subjects are available, on demand for French language releases.		29	10	Rather well covered, future production should plug all aspects of the Pacific phase of the war, and use all material available on French participation in the global war.
	Canada Unlimited	139	10								
	Stay Where You Are	28	10								
2 Political	Down Under	126	10								
	Life in the USSR	170	10								
	Brazil	177	10								
	Meet New Zealand	141	10								
U. S. Participation	Our Far Flung Outposts	163	10	Care of the Wounded	86	10					
	Engineers Do Big Things	94	10	Army Nurse	94	10					
	Airplane Identification	143	10								
	Big Guns	105	10								
	New Weapons	132	10								
	Oil at War	137	10								
B "EUROPEAN PHASE"	Invasion of North Africa	98	40	Hitler Series #4	186	10					
	To the Axis Air Express	106	10								
	Men Against Torpedoes	125	40								
	Marching into Europe	157	40								
	Convoy to Murmansk	148	40								
	Army from the Skies	109	10								
	The War with Hitler	28	35								
	Bridge of Ships	134	10								
	Battle Stations	138	10								
	Headed for Russia	113	10								
	Hitler Series #1	132	10								
	Hitler Series #2	193	10								
	Hitler Series #3	187	10								
C "PACIFIC PHASE"	Clipper to China	134	40	Glory of Tarawa	88	10					
	Battle of Midway	131	40	Supply Routes to China	109	10					
	Take Off for Tokyo	156	40								
	Stepping Stones to Asia	176	10								
	Attack in the Pacific	172	40								
	Jungle Warfare	147	40								
	Pacific Strategy	131	10								
	War in Burma	141	10								
D "FRENCH PARTICIP."	French Indo China	28	35								







AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU <i>(If reoccurring show monthly average)</i> <i>(If project already approved check Col. II)</i>				REGIONAL SPECIALIST'S RECOMMENDATIONS	
	TITLE OR DESCRIPTION (2)	(3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)		(12)
ACHIEVEMENTS IN ARTS, SCIENCE		No. of pixs.	No. of prts.		No. of pixs.	No. of prts						
A. Science	Malaria	162	10				We have planned 20 subjects per year, relating to American achievements in health and agricultural practices which may be valuable abroad. While prepared especially for the Middle and Far East, many of these are suited and will be supplied as demanded for the French operation.				Ample possibilities remain for filmstrips on scientific and cultural developments in the U.S.A. in the course of the war, if production is done with a view to their use by professional groups or semi-professional organizations.	
	Rubber Comes from Plants	160	40									
	Weather Forecasting	127	10									
B. Technology	Radio & Television	158	10	Farm Tools	97	10						
	Forest Fights Too	124	10									
	Oldest & Newest of Metals	138	10									
	One Every 8 Minutes	105	40									
	Coal & Steam for Power	115	40									
	Communications	170	10									
	Hydro-Electric Power	121	10									
	Traffic in the Skies	133	10									
	Iron and Steel	101	10									
	Transportation	132	10									
C. Arts	Making a Movie	81	10									
D. Sociology	The News Goes to Press	112	10	How Man Meets His								
	A Man and His Family	111	10	Neighbor	164	10						
	Man and His Environment	167	10	The House	186	10						
				The Devices of Food	153	10						
				Man The Rebuilder	155	10						
				French Infl. in Amer. Art	125	10	French and American Field of Invention		125	10		
U. S. - FRENCH RELATIONS												
A. Cultural	Franco-American Fr.	28	35									
B. Military	Rearming the French	28	35									
	For the Freedom of France	28	35									
AMERICA IN POST-WAR WORLD												
B Planning & Discussion	Our Shrinking World	98	10									

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## PART IV, SECTION 4D - EXHIBITS (PICTURES)

## OPERATIONAL GUIDANCE

(From Long Range Operational Plan for France - Nov. 16, 1944)

*I. PAST PRODUCTION*

Exhibits based on material already prepared for France in New York and London should, like other media, exclude propaganda-angled subjects and treatments. Among our stockpiled exhibits, the most valuable will be those dealing with instructive explanations of rehabilitation techniques, scientific and cultural developments, the war in the Pacific and global strategy, especially since the exhibit medium is so well adapted to these subjects.

*II. FUTURE PRODUCTION*

Exhibit material will be loaned out by the Information Center to private French organizations planning displays, or will be presented by the Information Center in its own quarters.

As in the case of the other media, Exhibits should concentrate on an informational role and not attempt to "sell" anything to their audiences. Such topics as civil and social institutions in the U.S.A., the American scene, natural resources, the Western Hemisphere, progress in technology, public works, etc. should continue to be exploited, but particular emphasis should be put on the war in the Pacific and on scientific and cultural developments.

The pictures should be carefully selected from our own and commercial agencies to present a well-balanced cross-section of the American population neither stressing nor omitting any of its racial or national strains. Conventional shots should be avoided as much as possible; photos with greater emphasis on people should be used.

Because of the wide possibilities for correlation between Exhibits and other media, the Exhibits Section should establish close liaison with other operating bureaus to inform them of projects under consideration in time to permit the preparation of related material.







AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU <i>(If reoccurring show monthly average)</i> <i>(If project already approved check Col. II)</i>				REGIONAL SPECIALIST'S RECOMMENDATIONS
	TITLE OR DESCRIPTION (2)	no. sets pic. (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
1. <u>AMERICAN DEMOCRACY</u>											"Further production should concentrate on all aspects of American democracy, with special emphasis on physical America, for which this medium is especially well adapted. Fighting America and Social America should also be implemented further."
A. <u>Physical America</u>	Towns and Cities	45		New York City Part I	51		America the Land				
	Landscape	45		Part II	49						
	Natural Resources	30									
	National Parks	40		Washington D.C.							
	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	
B. <u>Fighting America</u>	U.S. Soldier	55	9								
	West Point	48	10								
	Annapolis	50	10								
	U.S. Marine Corps Fights on Many Fronts	8	10								
	Fighting Faces of the Coast Guard at War	11									
	U.S. Navy Seabees	15									
	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	
C. <u>Working America</u>	Farming	60									
	Corn Hog Farm	31					American Women in the War Effort		400		
	Wisconsin Dairy Farm	36									
	Anthracite Coal Miner	38									
	Transportation	45									
	American Railroads	65									
	Logging	43									
	Sheep Ranching	31									
	Women War Workers	12	10								
	U.S. War Production	45									
	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	
D. <u>Political America</u>	Meet Franklin D. Roosevelt	25									
	Meet Thomas E. Dewey	25									
	Prominent Americans	18	10								
	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	
E. <u>Social America</u>	How America Lives Series from the Ladies Home Journal						24 exhibits per month of "Portraits of America" are prepared. They cover all above themes.				
	British Sailors on American Soil	46									
	4-H Clubs	31									
	American Types	45									
	American Education	55	8								
	America Marches	62									
	Life in America	60									
2. <u>HISTORY OF THE WAR</u>											
A. <u>Global</u>											
1. <u>Military</u>	Best War Pictures of Week	10	10 per week								
2. <u>Political</u>											
3. <u>U.S. Part.</u>	U.S. Planes										

Sets were furnished only where figures appear in Column 4







DATE PREPARED: January 30, 1945 PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 2 of 4 Sheets

Sheet 2 of 4 Sheets											
AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU <i>(If reoccurring show monthly average)</i> <i>(If project already approved check Col. II)</i>			REGIONAL SPECIALIST'S RECOMMENDATIONS	
(1)	TITLE OR DESCRIPTION (2)	no. sets (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)	(12)
(cont.) HISTORY OF THE WAR											
A. Global 9. U.S. Part.	Army Navy Transport	12	9								"U.S. Participation in the global and Pacific phase should be further plugged. This is needed to strengthen the rather weak implementation given these topics so far. If new photos are available on French participation in the war, they should be used wherever possible, in conjunction with pictures showing the participation of other United Nations."
	America Helps Supply the United Nations	35									
	Reconstruction and Rehabilitation in North Africa	22	10								
	Army Transport Command	30									
B. European Phase	Triumph in Tunisia	59	10								
	German Sub Sunk	13									
	Atlantic Convoy	15									
	Bombers Raid	10	9								
	Mediterranean Victory	45									
	Allied Landing Operations	30									
	Battle for France	45									
	Operation Strangle	16									
	U.S. Bombs Nazi War Plants	7									
C. Pacific Phase	War in the Pacific	60									
	China at War	45									
	Pacific Task Force	30									
	Military Supply Routes to China	22									
	Allied Bombers Blast Japs	15									
	Victory on Tarawa	52	10								
	Chinese Expeditionary Force	6	10								
	China's Fight against Japs	10	10								
D. French Partic.	French Paratroops Training	12	100								
	French Naval Training Center	7	100								
	Arms for the French	7	100								
	Resistance in Italy	7	100								
	French Fight Boches in Italy	7	100								
	Air War on Germany										
	Allies Help Patriots										
	Free Corsica	7	100								
	Corsican Patriots Harass										
	Fleeing Nazi	7	100								
	Liberation of Corsica	35									
	Life Aboard a French Ship	15									
	Volontaires Francaises	15									
Sets were furnished only where figures appear in Column 4											
8-4487-p163-nobu											







PRODUCTION OF Exhibits TO IMPLEMENT POLICY FOR France  
 (Medium) (Country)
Page 4.4.20DATE PREPARED: January 30, 1945

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

Sheet 3 of 4 Sheets

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU (If reoccurring show monthly average) (If project already approved check Col. II)				REGIONAL SPECIALIST'S RECOMMENDATIONS
	TITLE OR DESCRIPTION (2)	no. <sup>sets</sup> pic (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)	
(1)											(12)
3. ACHIEVEMENTS IN ARTS SCIENCES											"Further advantage should be taken of the instructional possibilities of this medium, with particular attention to items such as rehabilitation techniques, scientific and cultural developments in U.S. and elsewhere during the past five years."
A. Science	Irrigation Poultry and Powdered Eggs Dehydrated Vegetables	30 25 25	 8 8	Occupational Therapy		504					
B. Technology	Building Grand Coulee Dam Modern Airline Travel Large Scale Truck Farming Copper Potato Farming TVA	18 28 37 35 60	10 10 10 10								
C. Arts	Art by Merchant Seamen Coastguard Tarawa Notebook Coastguard Marshall Notebook Army Illustrators Marine Corps Combat Artist Pioneers of American Architecture Outstanding Buildings of the Past Ten Years Planning in the U.S.A. American Architecture of the Past Planning Housing in U.S.A. Housing in the U.S.A. The War Emergency Types of War Housing in the U.S.A. Building in the U.S.A. Today and Tomorrow Lessons of Large-Scale Housing in the U.S.A. Theatre Guild Modern American Interiors	20 11 16 28 37 31 108 66 37 74 49 12 40 84 57	   10 10	Arts and Crafts			NOTE: It will be noted that a very few titles are shown under Column 8. The reason for this is that most exhibits are furnished upon Outpost requests and while, based on past experience, it is a reasonable certainty that several more exhibits than those listed will be requested during the rest of this fiscal year, it is impossible to estimate how many and what subjects they will cover.				
4. U.S. - FRENCH RELATIONS											
A. Cultural											
B. Military	Arms for the French U.S. Trains French Fighting Men	10 12									"In view of continuing requests from the field, all available material on U.S. military help to the French should be used; training of Frenchmen in the U.S., sending of arms instructions as to their use, etc., relief supplies, cultural interchange, and so on.







PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

8-4487-p167-nobu







## LONDON PRODUCTION AND OUTPOSTS DISTRIBUTION OF EXHIBITS

With exhibits a proven success as a form of information dissemination, their distribution is an ever-enlarging part of the USIS program.

In the main executed in London or New York, where the graphics and display staff and facilities are available, they are sent to Paris in a complete, or nearly complete form.

The first show presented in Paris was prepared jointly by OWI and MOI and covered the past four years of war, with sections on the various fronts and participating nations. An average of 3000 persons a day saw this during its two-month stay at the Place de l'Opera quarters. Later seven touring versions were turned out by London, and circulated through the provinces. Toulouse, Bordeaux, Lyons, Limoges, Marseille, Renne and Lille were the centers for these, with side trips to smaller towns adding to the coverage.

The techniques developed with this first show will be used and perfected in the coming months. It was found that most local officials of the French Ministry of Information were able and willing to assist our traveling representatives in making arrangements for space, gala openings, press notices, etc., for the important provincial exhibits.

The second large exhibit in the Place de l'Opera showroom covers "Com Z", the Communications Zone of the United States Army, European Theatre, in which all of France is placed by the Army authorities. Against the background of a pictorial portrayal of the supply, transport and service requirements of a modern army, specifically, the U. S. Army, the French are shown 1) what the U. S. Army has done in reestablishing transport facilities in France, but why these facilities still cannot be used for civilian supplies; 2) what the Army has done in economic reconstruction, but why such reconstruction is not available for civilian use and 3) the demands on ocean transport in maintaining and feeding the Allied Armies in Europe, equipping the French Air Force and Army which have prevented transport of civilian supplies despite American willingness to make such supplies available. Traveling versions of the show were produced in 200 copies for provincial showings.

Less ambitious angles of exhibit distribution provide for small photo exhibits throughout France. The Display Section lends or gives to private French organizations groups of photographs dealing with various subjects and the Special and Information Services of the Army use them also. In the main, these exhibit prints come from London and New York.

The Paris office concerns itself also with the final touches on shows prepared in London for the Continent. Those going to Belgium and Luxembourg pass through USIS and may be edited, translated or revised there.

The former Ford show rooms on the Champs Elysees, near L'Etoile, have been leased for six months (rent free) for our exhibit space. This



is judged the best display location in the city. The Place de l'Opera showroom is used now solely for the Documentation Center.

Late in April a big exhibit on the U. S. Air Force will open with the endorsement and support of the 9th Air Force and USTAF.

This show will be followed after about two months by a major Pacific War exhibit.



PRODUCTION OF Posters TO IMPLEMENT POLICY FOR France  
 (Medium) (Country)
Page 4.4.24

London Production

Sheet \_\_\_\_ of \_\_\_\_ Sheets

DATE PREPARED: 1/24/45

PROGRAM FOR BALANCE OF FISCAL YEAR 1944 - 1945

AIMS THEMES	ALREADY PREPARED (In Use or Stockpile)			IN PREPARATION OR ON ORDER (Approved Projects)			PLANNED BY BUREAU (If reoccurring show monthly average) (If project already approved check Col. II)			
(1)	TITLE OR DESCRIPTION (2)	size (3)	QUANT. (4)	TITLE OR DESCRIPTION (5)	(6)	QUANT. (7)	TITLE OR DESCRIPTION (8)	(9)	QUANT. (10)	APVD. (11)
	Allied Leaders Armees de la Liberation " " " " Arm Holding Flag (France eternelle) Belgian Congo " " Cathedral Cette fois jusqu'a Berlin Concitoyens! Les Femmes et les enfants (Black Market) Concitoyens! Vous etes Libres! (Black Market) Eiffel Tower " " " " Evacuation des Blesses " " " " Four Hands Swastika French Air Force French Navy French Pierce Gustav Line La Liberte Pour la France La Ville de Laval " " " " " " " " Le Bataille de France " " " " " " " " Le Jour se Leve " " " " " " " " Le Marche Noir et un Crime (Black Market) " " Les Goums Lorraine Squadron Nouvelles par l'Image Obliterated Swastika Paris, Aout, 1944 Paris, Aout, 1944 Paris, 1944 Sur le Sol Allemand Triomphant 2 ieme Division Blindee " " " " " " " " Unconditional Surrender " " " " Vives les Allies Women of France	18x20 26x39 40x60 30x20 40x60 30x40 20x30 30x40 30x40 20x30 20x30 30x40 40x60 80x20 26x39 40x60 20x30 30x40 18x13 20x18 40x60 26x39 60x40 30x40 60x40 30x40 40x60 30x40 20x18 20x18 20x40 30x40 26x39 40x60 30x20 30x20 30x20 80x30 60x40 20x30 30x40 30x28 18x13	500 700 700 50M 10M 2,500 5M 25M 50M 15M 15M 22M 10M 750 700 700 50M 50M 500 500 15M 700 700 350 350 20M 10M 25M 500 500 14M 50M 700 700 2,500 2,500 2,500 700 700 20M 14M 2,500 500	News posters: Communique Graphic Nouvelles par l'Image (Issued usually once a week both of which are joint British-American publica- tions. "Communique" is is- sued in two sizes of 26x39 and 40x60 in runs of 3500 and 2500 respectively. "Nouvelles," size 20x40, has a run of about 6,000.)						







## PART IV, SECTION 4F - PICTURE SERVICE

## OPERATIONAL GUIDANCE

Selection of pictures for France is based on outpost reports and requests as well as directives, general operational guidance and a weekly plan prepared by the Pictures Division.



## NEWSPICTURES -- STOCKPILED FOR FRANCE

REFERENCE NUMBER (1)	THEMES (2)	STOCKPILED IN LONDON AND FRANCE			
		NUMBER OF PICTURE SUBJECTS (3)	NEGATIVE OF EACH (4)	PRINTS OF EACH (5)	PLATES OF EACH (6)
1	American democracy	242	4	4	10
2	A, B, D, History of the War, Global, European, Fr. Part.	140	4	4	10
2C	Pacific	63	4	4	10
3	Achievement in Arts & Science	115	4	4	10
4	American Relations with Target Area	32	4	4	10
5	United States in Postwar World	82	4	4	10



## CURRENT NEWS PICTURES SUPPLIED TO FRANCE

REFERENCE NUMBER (1)	THEMES (2)	AVERAGE QUANTITY PER MONTH			
		NUMBER OF PICTURE SUBJECTS (3)	NEGATIVE OF EACH (4)	PRINTS OF EACH (5)	PLATES OF EACH (6)
	NEGATIVES & PRINTS ONLY				
*	1 American democracy	150	1	5	
	2C History of the War Pacific	390	1	5	
	3 Achievements in Arts & Science	70	1	5	
	5 United States in Postwar World	40	1	5	
	PLATES ONLY				
	1 American democracy	40	-	-	5
	2C History of the War Pacific	50			5
	3 Achievements in Arts & Science	25			5
	5 United States in Postwar World	15			5
	* These figures are based on the service of 650 picture subjects per month (for prints and negs.) and 130 picture subjects (for plates.)				



# NEWSPICTURES - (PORTRAIT OF AMERICA, BACKGROUNDEERS)

REFERENCE NUMBER	THEMES	AVERAGE QUANTITY PER MONTH			
		NUMBER OF PICTURE SUBJECTS	NEGATIVE OF EACH	PRINTS OF EACH	PLATES OF EACH
(1)	(2)	(3)	(4)	(5)	(6)
	1 American Democracy	78	1	5	-
	3 Achievement in Arts & Science	20	1	5	-
	4 American Relations with Target Area	16	1	5	-
	5 United States in Postwar World	6	1	5	-



## PICTURE SERVICE TO FRANCE

NOTE: All requests originate in Outpost. - The figures below are estimates of forthcoming requests.

REFERENCE NUMBER  (1)	THEMES  (2)	AVERAGE QUANTITY PER MONTH			
		NUMBER OF PICTURE SUBJECTS (3)	NEGATIVE OF EACH (4)	PRINTS OF EACH (5)	PLATES OF EACH (6)
1	American Democracy				
	A Physical America	10	1	2	
	C Working America	10	1	2	
	D Political America	10	1	2	
2	History of the War	10	1	2	
	A 1 Global-Military	10	1	2	
	A 2 " -Political	10	1	2	
	A 3 " -United States Part.	10	1	2	
3	Achievements in Arts & Science				
	A Science	36	1	2	
	B Technology	36	1	2	
	C Arts	108	1	2	
4	American Relations with Target Area				
	A Cultural	20	1	2	
	B Military	10	1	2	
5	United States in Postwar World				
	B Planning and Discussion	30	1	2	
<p><i>This section also furnished a great many pictures to the Feature Division for use in illustrating features.</i></p>					



4.4.30

LONDON PICTURE PRODUCTION FOR FRANCE

No detailed information see "Picture Distribution"



## RADIOPHOTO SERVICE TO FRANCE

THEMES	AVERAGE NUMBER OF TRANSMISSIONS PER MONTH
1 American Democracy	
A. Physical America	7
C. Working America	8
D. Political America	7
2 History of the War	
A. Global	
(2) Political	8
(3) United States Participation	7
B. European	3
C. Pacific	95
3 Achievements in Arts & Science	4
4 American Relations with France	5
5 United States in Postwar World	6



## PICTURE DISTRIBUTION

Receiving news pictures from New York and London OWI, from PWB and OWI Italy and from the various US military forces on the Continent, the Picture Section of USIS funnels through to the French publications, to PWD and other government agencies pictures on the American war effort and way of living.

Prints are issued on special requests, regular distribution is maintained to French papers and periodicals, and complete layouts are sent to various publications. One month's statistics on these services is about as follows:

Pictures sighted in press - 150

Pictures prepared for special features for weeklies - 25

Special layouts - 15

Special requests answered with prints - 2000  
(includes PWD)

Besides these distribution activities, the Picture Section maintains a small staff who shoot original pictures for stories outlined by London, Paris or New York.

London's contribution amounts, per month, to about 9,300 prints, 1,325 negatives and 1,385 plastic plates. Included in the prints were 450 exhibition prints and in the plastic plates a special request for 55 subjects, in 1200 plates.\*

Mechanical work on the small photos exhibits produced by the Displays Section is handled by the Picture Section.

*\*Pictures are relayed from Bombay, Chungking, Rome, Cairo and Sidney.*



## PART IV, SECTION 4G - MICROFILM MATERIAL

TITLES OF NEWSPAPERS, MAGAZINES, BOOKS, DOCUMENTS ETC. (Show dates if part of description)	CONTINUING MONTHLY SERVICE
<p>New York Times and Christian Science Monitor</p> <p>New York Times, Sections 1, 2, 4, 5 Book and Magazine Sections</p> <p>Microfilm B-Series: Life, Newsweek, Foreign Policy Bulletin, Foreign Policy Reports, Harper's, Atlantic Monthly, Readers Digest, Far Eastern Survey, Pacific Affairs, Asia and the American, and selected articles of special interest.</p> <p>Newspaper Cartoon Microfilm - selected cartoons dealing with international developments - suitable for reproduction in foreign newspapers</p>	<p>8 jobs a month (3 issues filmed twice weekly)</p> <p>4 jobs a month</p> <p>4 jobs a month</p> <p>2 to 3 jobs a month</p>







## **PART V**

## **OUTPOSTS**







## PART V, SECTION 1 - ORGANIZATION, NUMBER AND LOCATION OF OUTPOSTS

PARIS. The principal office for France is, of course, Paris which is one of the two major offices for the Continent. The key men are the Outpost Director, the Deputy Director for Policy, the Deputy Director for Operations, Chief of the General Services Division, and Business Manager (Chief Administrative Officer). The functions of most of the Paris staff extend to other parts of France. For instance, the motion picture man controls the distribution of documentary and noncommercial films throughout all of France.

Sub-outposts are located in Marseille, Lyon, Strasbourg, Rennes and Bordeaux -- the key men in each being the Chief and a Newsman.







## PART V, SECTION 2 - FUNCTIONS OF OUTPOST

## OFFICE OF THE DIRECTOR

The Director of the outpost is responsible for:

1. Implementation of American foreign policy through the various informational and cultural media.
2. Overall direction of the outpost.
3. Reporting to the home office on the state of mind of the people of France and making policy recommendations accordingly.

The Director of the outpost is responsible to the U. S. Ambassador to France and to the Director of the Overseas Branch of the Office of War Information.

The Deputy Director for Operations is responsible to the Chief for the direction of all operations of the outpost. The Deputy Director for Policy will maintain the necessary liaison with the Embassy and French government officials, as well as with the Washington policy directors.

A special responsibility of U.S.I.S. is that of carrying on an information program for the Communications Zone of the Army. A special liaison man has been designated to direct this work.

## PRESS, PICTORIAL AND RADIO DIVISION

- a. *Office of the Chief:* Supervises the division, plans future work, coordinates policy, maintains contact with appropriate persons and agencies in France, London, Washington and New York.
- b. *Press Section:* Produces a daily bulletin of the important news from America which is not covered or which is inadequately covered by the commercial agencies. Produces a weekly bulletin of longer documentation on American subjects. (Both daily and weekly bulletins are distributed to papers throughout France.) Produces numerous special features and documentations for general or particular distribution. Maintains a library where journalists find documentation about America, answers to their questions about America, stimulation to write about American subjects. Maintains contact with the French press.
- c. *Pictorial Section:* Receives, processes, and distributes to press, agencies, and other users a full flow of pictures on American subjects. Provides the OWI world network with pictures from France. Maintains radio photo reception from American and other points.
- d. *Radio Section:* Represents OWI Radio (London and America with French radio and vice versa. Makes American radio facilities available to French radio for mutually beneficial exchange of programs and knowledge. Prepares special programs on American subjects for French radio and for use back to France by OWI radio in London and America. Helps guide OWI radio from London and America in its output to France.



e. *Provinces Desk*: Represents this division outside of Paris. Delivers the daily, weekly and irregular output of the Press Section to all provincial papers. Sees that the special needs of the provinces are satisfied. Reports back to Paris and America on the needs and reactions of the provinces. Will maintain one representative in each of four provincial capitals.

f. *Analysis Desk*: Reports daily, weekly, and specially as required on the output of French press and radio. These reports are furnished to all appropriate American military and civilian authorities in France, London, and America. The work of this desk will increase during the first six months of the fiscal year of 1946 since it will have to increase service to America to make up for the anticipated reduction in such service from London.

g. *Telegraph Section*: Receives news by morse and teleprinter from America, London, etc. Handles telegraph communications between Paris and London and America.

h. *Communications Zone HQ Unit*: Acts as public relations office for the American Army in France with French information media. Issues special releases to the French on the American Army, its problems and contributions. Conducts special campaigns among the French for the collection of needed items like the jerrycans and wire-reels.

#### GENERAL SERVICES DIVISION

The General Services Division is divided into five servicing sections and six liaison offices. The servicing sections are:

Speakers Bureau  
Films Section  
Publications Section

Documentation Center  
Displays Unit

These provide the services which in essence are aimed at the following targets, each of which is covered by a liaison office:

Science and Higher Education  
Youth  
Women

Economic Affairs  
Arts and Letters

#### SERVICING SECTIONS

##### 1. Speakers Bureau

Maintains a file of between 50 and 75 speakers, both French and American, who, upon request, can talk before audiences in Paris and the provinces.

Arranges speaking engagements and receptions for visiting American dignitaries and French personalities recently returned from America.

##### 2. Documentation Center

Contains basic reference works on American and various special



collections of scientific, artistic, and literary works; also microfilms, selections of American newspapers and current periodicals.

### 3. Film Section

Places American footage in the American newsreels monopoly's "Actualities Francaises"

Places OWI documentaries in regular commercial distribution channels. Arranges for distribution and projection of noncommercial films to schools, societies, clubs, etc.; maintenance of film library of these films.

### 4. Publications

Arranges distribution of OWI books, pamphlets, and magazines through regular commercial channels.

Counsels the French book and magazine publishing industry on American literary affairs with the aim of stimulating the exchange of copyrights, translations, etc.

Arranges mechanics of copyright exchange until such time as the American publishing industry has its own representatives in France, and the French representatives are in the United States.

### 5. Display Unit

Works closely with the Display Section of the European Theatre of Operations Division on shows specifically designed for France.

## LIAISON SECTIONS

All liaison offices operate roughly in the same fashion. Their function is to arrange for speaking engagements, for the placement of films, and displays. Stimulate interest in documentation, and publications obtainable through our regular servicing channels. Each liaison office has the function of stimulating and transmitting special requests from groups or institutions in France to their opposite numbers in America. Visits to America by French personalities and to France by American personalities are also arranged by the liaison offices. Each liaison office acts as a special counsellor to related French groups interested in American affairs.

## PROGRAM FOR SPEAKERS AND SPECIALISTS

In no case are we thinking of sending professional lecturers abroad, for these reach only a relatively small audience and would not justify the cost of sending them. The intention rather is to send specialists who may incidentally lecture. The size of the audiences will not be significant, because they will be speaking primarily to leaders in their particular fields.

The following is an estimate of the extent of a modest speakers and specialists program for the next 12 months for France. This includes only those who would be sent abroad at the OWI's expense - that is, those who would receive transportation and per diem paid by OWI, but no compensation.



Eighteen visitors within a 12-month period, each to spend at least two months in Western Europe would comprise the schedule for France, Belgium and Holland. As in the case of the British visitors, all these would travel by sea as far as the U.K., and would receive the same per diem arrangements; the cost would total about \$1500 for each visitor.

As our long range information program develops it will probably be necessary not only to send over speakers and specialists on our own behalf but to assist certain organizations in getting their trained personnel abroad for one purpose or another. In most cases, this assistance should cost OWI nothing except the work of some of its personnel. It would consist chiefly of assisting outside specialists in getting clearance, visas, passage and travel priority, etc.

Such assistance cannot be rendered indiscriminately but can be given only when the projected visit of the specialist will serve a sound propaganda purpose in the eyes of the OWI.



## PART V, SECTION 3 - OUTPOST STAFF

## PHASE 1

The following staff of 94 Americans is authorized as of January 29, 1945 to be continued until after Victory in Europe.

## OFFICE OF THE DIRECTOR

1 Director	CAF- 15 --	\$8,000
1 Deputy Director	CAF- 14 --	6,500
1 Associate Deputy Director	CAF- 14 --	6,500
1 Executive Assistant to Director	CAF- 14 --	6,500
1 Administrative Assistant	CAF- 9 --	3,200
2 Secretaries @ \$2600	CAF- 7 --	5,200
1 Secretary	CAF- 5 --	2,000

## PRESS, PICTORIAL AND RADIO DIVISION

1 Chief	CAF- 14 --	6,500
1 Deputy Chief	CAF- 12 --	4,600
1 Secretary	CAF- 5 --	2,000

## French Regional Desk

1 Chief	CAF- 13 --	5,600
1 Associate Chief (general field duty)	CAF- 12 --	4,600
1 Secretary	CAF- 5 --	2,000

## Analysis Unit

1 Press Analysis Officer	CAF- 11 --	3,800
1 Radio Analysis Officer	CAF- 11 --	3,800

## Press Section

1 Chief	CAF- 12 --	4,600
1 Newsman	CAF- 11 --	3,800
1 Secretary	CAF- 5 --	2,000

## News Desk (Nouvelles d'Amerique)

1 Chief	CAF- 13 --	5,600
1 News Editor	CAF- 12 --	4,600
1 Wire Editor	CAF- 12 --	4,600
2 News Writers @ \$3800	CAF- 11 --	7,600
2 Assistant Editors @ \$3200	CAF- 9 --	6,400
1 Secretary	CAF- 5 --	2,000

## Information Unit (Information Service Unit-Morgue)

1 Chief	CAF- 12 --	4,600
2 Junior Information Specialists @ \$3200	CAF- 9 --	6,400



## Pictorial Section

1 Chief	CAF- 12 --	\$4,600
1 Photographer	CAF- 11 --	3,800
1 Picture Editor	CAF- 11 --	3,800
1 Secretary	CAF- 5 --	2,000
1 Dark Room Technician	CAF- 11 --	3,800

## Radio Section

1 Chief	CAF- 13 --	5,600
1 Liaison Officer	CAF- 12 --	4,600
1 Radio Officer	CAF- 11 --	3,800
1 Secretary	CAF- 5 --	2,000
1 Radiophoto Engineer	CAF- 12 --	4,600

## Communications

1 Chief	CAF- 11 --	3,800
3 Morse Code Operators @ \$3200	CAF- 9 --	9,600
2 Teletype Operators @ \$3200	CAF- 9 --	6,400

## COMMUNICATIONS CONTROL CENTER

1 Chief	CAF- 9 --	3,200
1 Secretary	CAF- 5 --	2,000

## Code Room

1 Supervisor	CAF- 7 --	2,600
1 Code Clerk	CAF- 5 --	2,000

## GENERAL SERVICES DIVISION

1 Chief	CAF- 14 --	6,500
1 Assistant Chief	CAF- 12 --	4,600
1 Secretary	CAF- 5 --	2,000

## Educational Liaison Section

1 Chief	CAF- 13 --	5,600
1 Secretary	CAF- 5 --	2,000

## Information Center

1 Supervisor	CAF- 11 --	3,800
1 Jr. Information Specialist	CAF- 7 --	2,600

## Women's Unit

1 Chief	CAF- 12 --	4,600
1 Assistant to Chief	CAF- 9 --	3,200



## Distribution and Display Section

1 Distribution Chief	CAF-12 --	\$4,600
1 Display Officer	CAF-12 --	4,600
3 Assistant Display Officers @ \$3800	CAF-11 --	11,400

## Accounting Unit

2 Accountants @ \$4600	CAF-12 --	9,200
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## Films Section

1 Chief	CAF-13 --	5,600
1 Film Officer	CAF-11 --	3,800
1 Secretary	CAF- 5 --	2,000

## ADMINISTRATIVE DIVISION

## Office of the Chief

1 Chief Amministrative Officer	CAF-13 --	5,600
1 Administrative Officer	CAF-11 --	3,800
1 Administrative Officer	CAF- 9 --	3,200
1 Secretary	CAF- 5 --	2,000

## Procurement

1 Chief Procurement Officer	CAF-12 --	4,600
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## Personnel

1 Chief Personnel Officer	CAF-11 --	3,800
1 Secretary	CAF- 5 --	2,000

## Fiscal

1 Fiscal Officer	CAF-11 --	3,800
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## Shipping and Warehousing

1 Chief	CAF- 9 --	3,200
2 Transportation Officers @ \$2900	CAF- 8 --	5,800

The following sub-outposts are authorized with locations subject to adjustment by the Director of the Paris Office:

## MARSEILLE, FRANCE

1 Regional Representative (news)	CAF-12 --	4,600
1 Regional Representative (information)	CAF-12 --	4,600
1 Secretary	CAF- 5 --	2,000



STRASBOURG, FRANCE ((*Questionable*))

1 Regional Representative (news)	CAF-12 --	4,600
1 Regional Representative (information)	CAF-12 --	4,600
1 Secretary	CAF- 5 --	2,000

## RENNES, FRANCE

1 Regional Representative (news)	CAF-12 --	4,600
1 Regional Representative (information)	CAF-12 --	4,600
1 Secretary	CAF- 5 --	2,000

## BORDEAUX, FRANCE

1 Regional Representative (news)	CAF-12 --	4,600
1 Regional Representative (information)	CAF-12 --	4,600
1 Secretary	CAF- 5 --	2,000

## LYON, FRANCE

1 Regional Representative (news)	CAF-12 --	4,600
1 Regional Representative (information)	CAF-12 --	4,600
1 Secretary	CAF- 5 --	2,000

134 local French employees may be hired to supplement the American Staff in Paris.

40 locals (8 in each of the 5 sub-outposts) may be hired to supplement the American Staff at each location.

Adjustments may be made in titles, grades and distribution between organizational units. However the total will not be exceeded without prior approval from the home office.



## PHASE 2

After Victory in Europe the entire staff for France will be reduced to the following:

A-1-7 Personnel

<u>Title</u>	<u>Number</u>	<u>Suggested Salary</u>
Outpost director	1	\$8,000
Deputy director	1	6,500
Publications Specialist	1	5,600
Special Projects Officer	1	6,500
Junior Information Officer	2	3,800
Radio Specialist	1	5,600
Senior Newsman	1	5,600
Junior Newsman	1	3,800
Motion Picture Specialist	1	5,600
Business Manager	1	6,500
Transportation and Warehousing	1	4,600
Cipher Clerk	1	2,600
Confidential Secretary	2	2,300
Radiophoto Engineer	1	4,600
Reproduction Specialist	1	3,800
Miscellaneous	<u>17</u>	34 -Total A-1-7 3,200
<u>Local Personnel</u>	<u>56</u>	Personnel <u>2,000</u>
Total Personnel	90	







## PART V, SECTION 4 - EQUIPMENT FOR FRANCE

Most of the equipment going into France is being taken from a European Pool in London. Details will be secured by the Area Outpost Manager on his next trip to London.

Sent direct from the U. S.

<u>Item</u>	<u>Quantity</u>
Hazelin Machines	2
Davidson Press	1
16 mm. Projectors	12
Film Strip Projectors	6
Radio Photo Transceivers	2
Radio Photo Receivers	2

Automobiles and trucks are being rented locally or temporarily borrowed from the U.S. Army.







## PART V, SECTION 5 - BUDGET FOR FRANCE

1. The budget for France for the last half of the fiscal year 1944-45 is \$564,000.00.

This includes equipment and supplies purchased in the U.S. or London as well as that part of the payroll paid in New York.

2. The cash allotment per quarter for local disbursement in Paris should not exceed \$150,000.00.
3. The budget for France does not include the salary payment or servicing of PWD personnel operating in or out of Paris.







## PART VI - PLANS AWAITING DECISION

1. Dubbing of films in French.
2. Long-range plan for sending scientists, educators, etc. to America for tours.
3. New operational guidance is needed.







## PART VII - APPENDIX

In order to streamline the plan for each target area all information which is applicable to more than one country is maintained as a library or General Reference Manual.

In New York a complete set will be found in the Appropriate Outpost Manager's Office.

In Washington a complete set will be found in the Management Planning Office.

1. Media Reference File..... Central File
  - A. Publications (Washington, New York)
    - (1) Basic Americana
    - (2) Basic Plan for Books
    - (3) Librarians Professional and Reference Book
    - (4) Materials File Bibliography
      - (a) Supplement 1
      - (b) Supplement 2
    - (5) Medical - Important Research Books in Science,  
Published in U.S. 1940-1944
    - (6) Radio -- Books on
    - (7) Science and Industry, Books on
    - (8) Technical Books, Published in U.S. 1940-44
  - B. Radio
    - (1) Thesaurus Library -- Library of NBC Recordings
  - C. Motion Pictures
    - (1) Operational Guidance for Documentaries.
  - D. News and Features
    - (1) Stockpile Features and Destination as of December 1, 1944
    - (2) Radiophoto Transmission Channels as of February 1, 1945
    - (3) Stockpile of Features in Information Centers.
  - E. Directory of official and private agencies which constitute potential distribution facilities.



















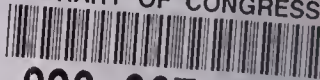








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